

INDIAN THE MAKE DESIDES AND ITS AFFLICATION SOLOR PRICE SEARCH PRICE



























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INDIAN STAINLESS STEEL HOUSWARE is Bouncing Leaps in Production – Exports

Dear Importer,

On account of availability of raw material, skilled and cheap labour and government incentives, today China and India are the largest and leading exporter of Stainless Steel Houseware products. Both of these countries are in position to provide any product in desired quantum at highly competitive prices. In the past few years, these countries have further strengthened their foothold in the global market through their consistent innovation, designs and applications. Undoubtedly, many big names and brands in the field have succeeded in retaining their recognition and reputation through the products on India and China.

The increasing share of India's Stainless Steel Houseware exports can be identified by the fact that India has the maximum number of stalls after China in every global trade show. And this is the indication of growing understanding among the Indian manufacturers & exporters of India about the global market, which has motivated them to adopt new technologies and strengthen their infrastructure. This is the reason that many well known brands from around the world have outsourced their businesses to Indian exporters and have established their buying offices in India.

China, which has been able to provide the products on competitive price in larger quantities till now only because of the incentives to the industry by the government there, is today reeling under the apprehension of withdrawal of these incentives in next one year. India, in such a position, stands better prospects for the manufacturers and exporters of India to further strengthen its position in International market and excel China..

STEEL MARKET INFO is going to organise its 5th Indian Stainless Steel Houseware Show 2015, a milestone in promotion of Indian Stainless Steel Houseware industry, which is now all set to establish India as a hub of Stainless Steel Houseware products, where the global buyers have an opportunity to source the products of their interest at competitive prices and unmatched quality and variety.

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See Company Profile on Page 28

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Shree Ganesh Industrial Estate, H.P. Godown Gally, Gala No. 5 To 8, Opp. Old Syndicate Bank, Bhayandar (East), Dist: Thane. Tel.: 00 91 022-2815 0407 / 2815 0304. Email: bhavesh@shreevallabh.co.in, dhaval@shreevallabhmetals.com Website: www.shreevallabh.co.in, www.shreevallabhmetals.com, www.neelkanth.net www.facebook.com/shreevallabhmetal

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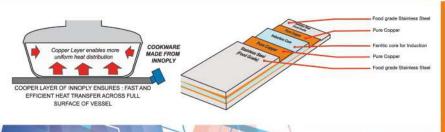
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30 Lacs tpa

60% to 65%

65%

500

36

3000

300

50

2 Lacs

1.5 Lacs

Inauguration 12th July, 2015 Award Night Ceremony 13th July, 2015

Clossing Ceremon 14th July, 2015

INDIAN MARKET OVERVIEW

200

- Population
- · below 35 years of age.
- Families
- · Healthy GDP growth
- Total Cities
- Metro Cities
- · S.S. Production
- Consumption in S.S. Houseware mfr.
- · S.S. Houseware mfr.
- Exporters
- Traders / Retailer / Wholesalers
- · Hotel & Restaurant (Using S.S. Product)
- · Buying Agent/ buying house
- · Large working population and families with multiple earning members.
- · Increasing spends on lifestyle, décor and home improvement products.

EXHIBITORS PROFILE

- Utensils
- Kitchenware
- Kitchen tool & Cutlery
- Restaurant & Hotel ware
- **Tableware**
- Petware
- Cookware
- Gift Items
- **Furniture**
- Raw Materials
- Machinery & Accessories
- Pipe & Tube

VISITORS PROFILE

- Manufacturers
- **Exporters**
- **Traders**
- Distributors
- **Buying House**
- Retailers
- Suppliers
- Hotel & Restaurant Owners
- Corporate
- Hospitalities
- Pipe Fabricator

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WHY THIS SHOW IN CHENNAI?

GEOGRAPHY

CHENNAI, is the capital city of the Indian state of Tamil Nadu. Located on the Coromandel Coast off the Bay of Bengal. Its average elevation is around 6.7 metres (22ft) mean seal-level and its highest point is 60 m (200ft). Two major rivers flow through Chennai, the Cooum River (or Koovam) through the centre and the Adyar River to the south. Total area of the district is 178.20 sq. kms., It stretches nearly 25.60 kms. It is also one of the most important industrial cities of the sub-continent. As a district of the State it ranks third after Coimbatore

ECONOMY

Chennai's economy has a broad industrial base in the automobile, computer, technology, hardware manufacturing and healthcare sectors. As of 2012, the city is India's second largest exporter of information technology (IT) and business process outsourcing (BPO) services. A major part of India's automobile industry is based in and around the city thus earning it the nickname "Detroit of India". It is known as the Cultural Capital of South India and is the most visited city in India by international tourists according to Euromonitor. The city also serves as the location of the Madras Stock Exchange and the secondary financial hub in India following Mumbai. Industrialisation in the city dates back to the 16th century, when textile mills manufactured goods which were exported to British during its war with France. According to Forbes magazine, Chennai is one of the fastest growing cities in the world and is rated in the "Forbes-Top 10 Fastest Growing Cities in the World". It is ranked 4th in hosting the maximum number of Fortune 500 companies of India, next only to Mumbai, Delhi and Kolkata. It also is home to 24 Indian companies having a net worth of more than US\$1 billion. As of 2012, the city has about 34,260 identified companies in its 15 zones, of which 5,196 companies have a paid-up the capital of over INR 50 lakh

BUSINESS

it is the biggest industrial and commercial centre in South India, and a major cultural, economic and educational centre. Chennai is known as the "Detroit of India" for its automobile industry. Chennai is the fifth-largest city and fourth-most populous metropolitan area in the country and 31st-largest urban area in the world. As a growing metropolitan city in a developing country,

PORT

The city is served by two major ports, Chennai Port is the second largest ports in India, and Ennore Port. The Chennai port is the largest in Bay of Bengal, with an annual cargo tonnage of 6.146 crore (2010–2011), and second largest containerise hub in India, with an annual container volume of 15.23 lakh TEUs (2010–2011). The port handles transportation of automobiles, motorcycles and general industrial cargo. The Ennore Port with an annual cargo tonnage of 1.101 crore (2010–2011) handles cargo such as coal, ore and other bulk and rock mineral products.

Chennai is the economic capital of India, stands out in terms of stainless steel market. It is a business playground for about 2000 industrialists and traders who come from the sectors S.S Coil, Sheet, Wire, Pipe & Tube, Bar & Rod, Fittings and Fabrication etc. All the major producers of stainless steel have their offices and outlets in Chennai. Apart from it about 600 manufacturers of stainless steel house wares, cookware, cutlery, kitchen tool, sink and hardware have their factories in Chennai and nearby. More than 2000 retailers and wholesalers have their shops in Chennai. About 50-60 stainless steel houseware exporters export their products. It is also a trading hub of stainless steel patta-patti which mainly come from Jodhpur, Ahemdabad and Mumbai. There are prominent associations of Stainless Steel Industries.





CHENNAI Population **82,790** approx in 2011

CHENNAI PORT is the **2nd Largest** Port in India

Snaps of 4th Indian Stainless Steel Houseware Show 2014



















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See Company Profile on Page 29



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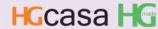
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Venue

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KLOUD 9 INTERNATIONAL

Contact Person Mr. MAHIPAL N. JAIN

Name of Company **KLOUD 9 INTERNATIONAL**

(A Govt. Recognised Export House)

Year of Established 2005

Type of Company **PROPRIETOR**

Workers Team 40-50

Nature of Business Export & Import

Stainless Steel Utensils Main Product Lines

Average Annual Export: 40-50 CR.

Main Export Market USA, EUROPE, AFRICA, FAR EAST, GULF

Postal Address 118, Vasan Udyog Bhavan,

> Sun Mill Compound, Opp. High Street Phoenix, Lower Parel, MUMBAI - 400013

Telephone No. +91-22-24901200 / 3600

+91-22-24903131 Fax No.

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Website www.kloud9international.com

www.kitchenware-cutlery.com

GRIND MASTER MACHINE PVT. LTD.

: MRS. MOHINI KELKAR Contact Person

Name of Company **GRIND MASTER MACHINE PVT. LTD.**

Year of Established

Type of Company Manufacturing Polishing Machine

Workers Team 200

Nature of Business Manufacturing Machines

Main Product Lines

1. Cookware Polishing Machines - Complete range for External & Internal Finishing of Pressure Cooker Sauce Pans, Lids, Dabba etc

2. Descaling Machines of Wire Rods & Bright Bars

3. Belt Grinding Machines of Angles, Flats, Square bars 4. Round Tube Polishing Machines - widest range of Centreless machines for bright and hairline

finishing – multi head machines with Abrasive belts or wheels – for dry & wet finishing 5. Square Tube Polishing Machines - multi head machines for bright and hairline finishing

6. Tube Notching Machines

7. Coil to coil & Sheet Finishing Machines – for No.4 Hairline, duplo & brushed finish – dry & wet

Average Annual Export: 50% of Total Production

Main Export Market : China, Middle East, South East Asia, Europe

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SEEBA GROUP

: Anand Baldawa Contact Person

Name of Company: **SEEBA GROUP**

1986 Year of Established:

Type of Company : Private Limited

Workers Team

Design, Manufacture and Export of Premium Nature of Business:

Quality Stainless Steel Houseware Products

Kitchenware, Serveware, Tableware, Main Product Lines:

Cookware, Barware and Giftware

Main Export Market : USA, Europe, The Middle East, South East

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E-Mail contact@seebagroup.com Website www.seebagroup.com

SHREE VALLABH METALS



Name of Managing Director: Mr. Shantilal B. Jain

Name of Directors Mr. Vimal B. Jain, Mr. Bharat B. Jain, Mr. Bhavesh S. Jain,

Mr. Dhaval S. Jain, Mr. Alpesh M. Jain

Name of Company : SHREE VALLABH METALS

Year of Established : 1975 Type of Company Partnership Workers Team 150-200

Nature of Business Manufacturer & 100% Exporter of Stainless

Steel Utensils & Cutlery. The Company is known for innovation and Creativity keeps coming up with many new products and designs on a

regular basis.

Main Product line : Stainless steel House wares, Kitchenware,

Cookware, Hot Pot, Tableware, Cutlery,

Bar Accessories, Hotel ware, etc.

Annual Production Capacity: 2500 Mt.

Facilities Production

Technology

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Double Action Presses & Lathe, Spinning, Wedding, Buffing and other small and ancillary machines, Circle cutting machine in House Tool

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Average Annual Export : US\$ 6 Million.

Main Export Markets

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company profiles

GALAXY KITCHEN APPLIANCES



Contact Person MR. ROHIT / MR. NILESH **GALAXY KITCHEN APPLIANCES** Name of Company

Radhesyam Society, Nr. Shitala Mataji

Temple, Vil. Pardi, Tal. Lodhika, Dist. Rajkot.

Year of Established:

Type of Company Manufacturer Exporter

Workers Team 12 Persons Nature of Business : Cookwares

Main Product Lines : Aluminium Pressure Cooker

Annual Production Capacity: 300000 PCS.

Facilities Production Technology: Automation Technology

Now Production : Running Average Annual Export :210000 USD

Main Export Market: Sri Lanka, Gulf Country, Europian Country

ISO CERTIFY Available

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+91 98256 20772 (Mr. Nilesh)

E-Mail info@litexindia.com Website www.litexindia.com

SAM GLOBALS



Ceo/MD/Dir./Contact Person: Mr. Kuldeep Mittal : Sam Globals Name of Company

: 2001 Year of Established

Type of Company : Proprietorship

Workers Team : 80

Nature of Business : Mfrs. and Exporters

Main Product Line : Bath Accessories, Houseware & Tableware,

Bar Accessories And Hooks & Glass Shelves

Annual Production Capacity: 250 M. Tonnes

Facilities Production Tech. : OEM, (Matt, Shiny Finish), Etching,

Hammering, Powder Coating and Printing,

Ribs, Leatherite Work

Now Production : All Above Average Annual Export : USD 2.5 Million

Main Export Markets : Europe, Middle East And All Gulf Countries

Postal Address : A-24, Pul Pehladpur, Suraj Kund

Road, New Delhi-110044, India

Tel : + 91-11-26368280/81 Fax: : + 91-11-66173891

Mobile : +91 - 9999313403 (Nakul) E-mail : nakul@samglobals.com,

: exports@samglobals.com

Website : www.samglobals.com

KOMAL TRADING CORP.



Md Contact Person Tekchand D. Bheda

KOMAL Trading Corporation Name Of Company

: 1985 Year Of Established

Type Of Company : Mfgd & Trading

Nature Of Business Stainless stell Utensile

Main Product Lines Oil Dispenser

Annual Prod. Capacity (MT) : 40

Average Annual Export : To Murchant Export

Postal Address : B-12, Vaishali Industerial Estate

Mhatre Wadi, Dahisar West,

MUMBAI 400068

: www.komalsteel.com

: +91-022-2223333 Telephone No.

+91-022-28926188 Fax No.

Mobile : +91-9820087177

E-Mail komal@vsnl.com

Website

JAGDAMBA CUTLERY PVT. LTD.



Md/Dir./CFO Mr. Pawan Kansal / Mr. Ankur Jain Name of company JAGDAMBA CUTLERY PVT. LTD.

Year of established 1984 Type of company Private Limited

Workers team 250

Nature of business Manufacturing & Exporting

Main product lines Stainless steel Cutlery, Kitchen tools, Kitchenware,

Bar Items, Petware, Bathroom Accessories, Table

ware & Gadgets

Annual production 250-300 Tons/Month and 300 thousand Pcs/day

Facilities Production Technology: Auto Polishing, KoreanTechnolgy, Hydraulic Machine, Power press Roller, Dumble polishing, Gold plating and sand blasting, Powder coating, Pvd coating, Etching, Laser, Ename, Hollow handle weldin, Butt welding, Nonstick coating, Pad printing, Lequre, Laser

Now production Stainless steel Cutlery, Kitchen tools, Kitchenware, Bar Items, Petware, Bathroom Accessories, Table ware & Gadgets

Average annual export: USD \$ 15.0 mil

Main export markets : America, Latin America, Western Europe, Middle

East, UK, Russia, Brazil, Turkey etc.

Business award if any:

1. National award for export excellence and quality products in the year 2005.

2. Award Winner from 8 consecutive year since 2006 for highest growth in exports from ministery of commerce &steel and their respective council.

: ISO 9001-2008 Iso certify

Postal address Plot No. 153 I&J, HSIIDC, Kundli(EPIP),

Sonepat -131028 Haryana (India)

Telephone no. +91 130 2374453-56 +91 130 2374452 Fax no. Mobile +91-8814811158

manoj@jagdambaflatware.com E-mail Website www.jagdambaflatware.com

company profiles

SHREE SHAKTI ENTERPRISES PVT. LTD.

Name of Directors : **Mr. Rakesh Bajaj / Mr. Rajiv Bajaj**Name of Company : SHREE SHAKTI ENTERPRISES PVT. LTD.

Year of Established : 1997

Type of Company : Private Limited

Workers Team : 200

Nature of Business : Manufacturers & Exporters

Main Product Line : Stainless Steel Houseware, Kitchenware, Tableware, Barware

Annual Production : 2500-3000 MT

Facilities Production Technology : Double Action Press Machines, Cutting Press, Spinning / Rolling Machine,

Rolling Edge, Roll Cutting, Welding Machines, Matt/Satin Finishing and many others.

Now Production : S. Steel, Aluminium & Copper Base Items.

Main Export Markets : Canada, Europe, Nigeria, UK, USA etc.

ISO Certify : ISO - 9001:2008

Address : PLOT NO. 72,PHASE - IV,HSIIDC, KUNDLI, Distt. SONIPAT (HARYANA)-131028

Phone : 0091-130-2219960/61/62

Fax : 0091-130-2219964

Mobile : 09311010996 (Rajiv Bajaj)

09310031695 (Rakesh Bajaj) exports@pnbutensils.com

E-mail : exports@pnbutensils.com

Website : www.pnbutensils.com

MOSAIC HOUSEWARE PVT. LTD.

Ceo/Md/Dir./Contact Person : VED PRAKASH

Name of Company : MOSAIC HOUSEWARE PVT. LTD.

Year of Established : 2007

Type of Company : Private Ltd.

Workers Team : 80

Nature of Business : Export / Import / Distribution

Main Product Lines : Stainless Steel Houseware, Cutlery, Kitchen Tools

Annual Production Capacity (MT) : 1200

Average Annual Export : US\$ 1.5 Million

Main Export Markets : South America, Europe, Far East.

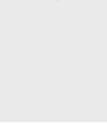
Postal Address : E- 53, Sector 4, DSIIDC Industrial Area, Bawana, Delhi 110039, India

Telephone No. : +91-11-27762594

Fax No. : +91-11-27762595

Mobile : +91-9810135003

E-Mail : info@mosaichouseware.com
Website : www.mosaichouseware.com





CHANDA STEEL WORKS PVT. LTD.



Contact Person Mr. Satish Jain / Mr Sidharth Jain CHANDA STEEL WORKS PVT. LTD. Name Of Company

Year Of Established 1999

Private Limited Type Of Company

Workers Team 150

Nature Of Business : Manufacturer And Exporter of St. Steel

> Utensils, Houseware Products, Pet Products, Cutlery & Kitchen Tool

: All Types Of S.s Houseware, Pet Products Main Product Lines

And Flatwares

Annual Prod. Capacity (MT) : 800MT

Average Annual Export USD 11 Million

Main Export Markets Europe, Usa, Australia, Japan, Canada

STAR EXPORT HOUSE Business Award If Any

: B-64/2 Wazirpur Industrial Area, Postal Address

NEW DELHI-110052

Factory Address 498, Phase-4, Hsidc Indl. Estate,

KUNDLI, Sonepat (haryana)

Telephone No. +91-11-27375408/ 42475251

Fax No. +91-11-27375409

Mobile (With Person) : +91 9810078734 (Mr. Satish)

+91 9810240203 (Mr. Sidharth)

sidharth@cswpl.com, satish@cswpl.com, E-Mail

Website www.cswpl.com





















company profile





Name of Director : MR. HITENDRA BHALARIA (Chairman, Houseware Penal, EEPC, India)

Name of Company : BHALARIA METAL CRAFT PVT LTD

: BHALARIA METAL FORMING

Business History : Seven Generations in the trade.

Type of Company : Private Limited

Nature of Business : Sheet Metal Forming, Manufacture of Stainless Steel, Restaurant ware, House ware, Sales

Promotional Products, Office and Bathroom Accessories.

Main Product Lines : Stainless Steel Restaurantware, Houseware, Giftware, Sales Promotional Products, Office

and Bathroom Accessories.

Annual Production : 6,000 MT

Current Production : 3,800 MT (Approx)
Average Annual Exports : 18 Million US\$ (Approx)

Facilities / Production Technology : Blanking, Deep Draw, Shallow Draw, Rolling, Spinning, Trimming,

Finishing, Tube & Bar Bending, Modern Tool Room etc.

Main Export Market : North/South America, West/East Europe, UK, Australia, Japan, Gulf countries, China, Thailand,

Malaysia, Philippines + 50 countries.

BUSINESS AWARDS

 9 times winner of EXPORT EXCELLENCE award from EEPCINDIA Export Promotion Council for Highest Exports by Commerce Ministers;

- 2) "CERTIFICATE OF EXPORT RECOGNITION" by the Government of Maharashtra, in appreciation of export achievement for the year 2005-2006;
- 3) EXPORT EXCELLENCE Certificate by Export Promotion Council for Handicrafts (EPCH) in 2008;
- Indian Stainless Steel Development Organisation (ISDO) Award 2010, for Excellence in Product Development and International Marketing;
- 5) "VYAPAR RATNA" (Business Gem) Award by the Stainless Steel Merchants' Association, Mumbai, in October 2007 on the occasion of its Golden Jubilee Celebrations;
- 6) UDYOG RATTAN AWARD' (Best Industrialist) by Institute of Economic Studies in 2007-08;
- "RASHTRIYA UDYOG RATAN (Best National Industrialist) AWARD & CERTIFICATE OF EXCELLENCE" with Gold Medal from Indian Organisation for Business Research & Development in 2009;
- 8) 'GLORY OF INDIA AWARD' and GOLD MEDAL by Institute of Economic Studies in 2009;
- MILLENNIUM EXCELLENCE AWARD' for Quality with Gold Medal from Economic Growth Society of India, New Delhi in 2009;
- Award for the Best Unit in Mira Bhayander Industrial Area by the Mira-Bhayander Small Scale Industries Association for the year 2007;
- 11) 14 times winner of Best Design award, and Highest Exporter's Trophy from All India Stainless Steel Industries Association; And many other awards.

COMPANY ADDRESS : BHALARIA METAL CRAFT PVT. LTD.

Bhalaria Industrial Premises, Bhalaria Road, Opp. Hindu Shmashan, Bhayandar (West) 401101,

MUMBAI, Maharashtra.

Telephone # : +91 22 2819 8226/ 2819 8234 Fax # : +91 22 28198227 / 2625 6526

Email ID : exports@bhalariametal.com, sales@bhalariametal.com

Website : www.bhalaria.com & www.bhalariametal.com



BHALARIA METAL CRAFT PVT. LTD.

Bhalaria Rd, Opp. Hindu Shmashan, Bhayander (W), Mumbai. Dist. Thane, Maharashtra 401 101, India Tel: (91-22) 2819 8234, 2819 8226, Fax: (91-22) 2819 8227, 2625 6526, E-mail: sale@bhalariametal.com, exports@bhalariametal.com, Website: www.bhalaria.com, www.bhalariametal.com



- · Advantage of wide and varied machineries and capability for different product range operations
- · Consistent Quality
- 6500 Product Range to Offer, 500 OEM Products
- · Service small orders are also catered
- 100 products in one container can be shipped
- 9 times Export Excellence Award Winner from Govt.
- 14 times Design Award Winner
- Relationship Management, Value Partnership The Thoughts
- of Bhalaria Team























OUR MAJOR OVERSEAS BUSINESS ASSOCIATES















OUR MAJOR INDIAN BUSINESS ASSOCIATES















(Ji)[®]

Please visit us at :-

- Ambiente, Germany from 13th-17th Feb 2015 at booth E29, Hall No. 10.3
- IHGF, Delhi, INDIA from 20th-23rd Feb 2015 at Mart no. A12/34, Ground Floor.
- Chicago Houseware Show, USA from 7th-10th March 2015 at Booth no. S5036.
- Houseware Show , Delhi, INDIA from 15-18TH April 2015 at A12/34, Ground Floor.
- HK Houseware, HongKong from 20th-23rd April 2015 at 1C-A23.







Pawan Kansal (MD)

National Award Winner

in export excellence and quality products in the year 2005. Award winner from 8 consecutive year since 2006 for the highest growth in exports from ministry of commerce & steel and their respective council.



JAGDAMBA CUTLERY PVT.LTD. JAGDAMBA CUTLERY PVT.LTD.
Factory / Show Room: Plot No.: 153 I8J&D,
HSIDC Ind. Area EPIP Kundli, Haryana - 131028, INDIA
Website - www.jagdambaflatware.com,
Email: info@jagdambaflatware.com,
omanoj@jagdambaflatware.com
Contact Numbers Tel.: +91 130 2374453, 2374454, 2374455, 2374456,
Fax: +91 130 2374452 (Sales)
Mobile no.: +91 981178827 (Mr. Pawan Kansal)
+91 9810789777 (Mr. Ankur Jain)





12 (B) (A) JULY 2015



CHENNAI, INDIA

Chennai Trade Center, Tamilnadu

www.inoxhousewareshow.com

Exhibition Product Categories

- Utensils
- Cookware
- Kitchenware
- · Kitchen tool & Cutlery
- · Machinery & Accessories
- Tableware
- Petware
- · Gift Items
- Raw Materials
- · Restaurant & Hotel ware



2nd Floor, Nirmal Tower, Chopasani Road, JODHPUR - 342 003 (Raj.) INDIA Ph.: 0291-2441514, 2632533 • Mob.: +91-773-773-1015, 9314713809 Email: event@steelmarketinfo.com • Web: www.steelmarketinfo.com