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Steel Market Info

THE MAGAZINE DEVOTED TO STAINLESS STEEL AND ITS APPLICATIONS **स्टील** **मार्केट** **इन्फो**



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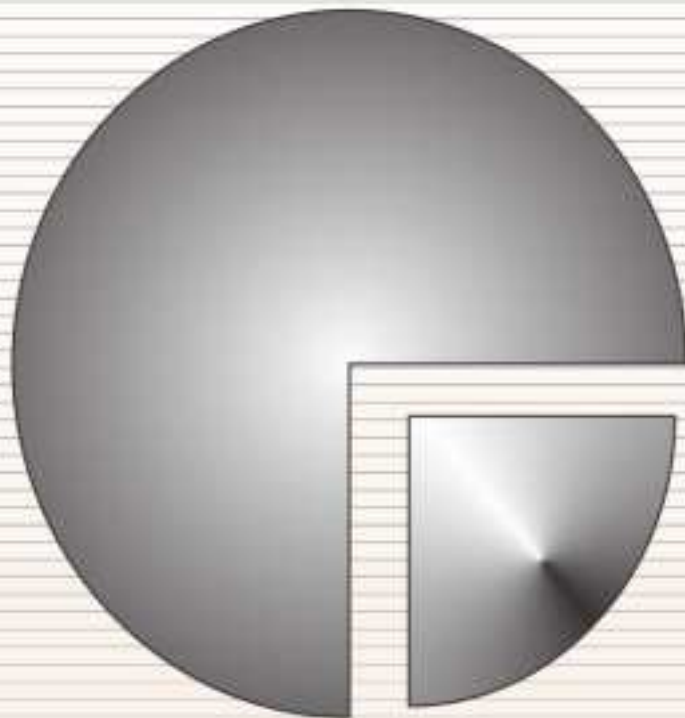
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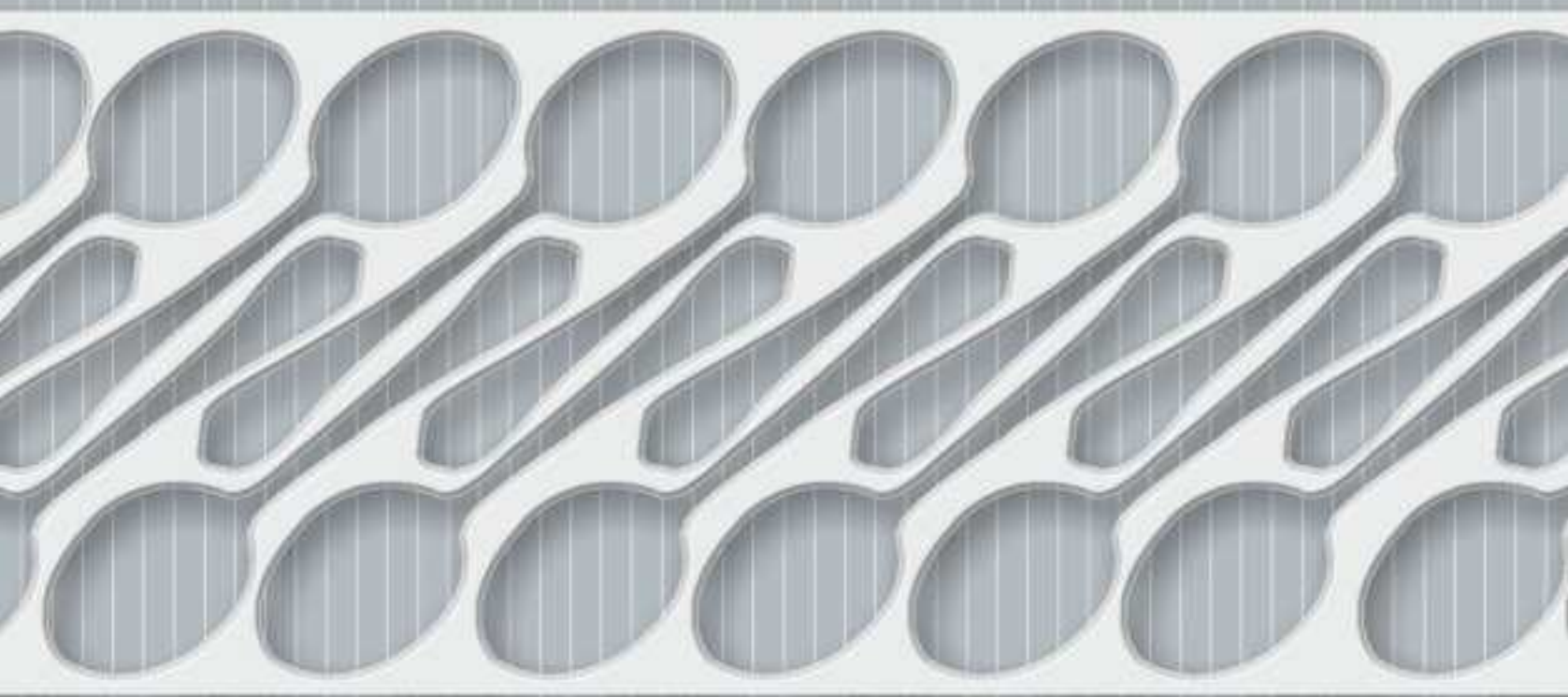
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Exhibition is a prime location for business progress

To encourage Stainless Steel industry we have been making consistent efforts by publishing and organizing exhibitions. These efforts have yielded wonderful results.

We are sharing some of the stories here. One owner who was trading in Stainless steel told us how he found new potential customers through such exhibitions. One manufacture told us that he got instant feedback of his products after participation in our exhibition. Many other trading, housing and production house who published their advertisements got the immense benefit by approaching to the right market and customer One distributor informed us that we have customers that like good quality and designs because of lack of network it was not possible to satisfy them before but it became possible through our magazine and exhibitions.

In other words this magazine has become a platform for all kinds of Stainless Steel business activities where customers meet suppliers and vice versa

Dear industrialists, with your co-operation we hope that Our exhibitions would become the focal point worldwide and successful the day will come when foreign visitors will participate in our exhibitions.

Waiting for your valuable feedback.

व्यवसाय की प्रगति के लिए एक प्रमुख स्थान एग्जिबिसन

भारत स्टेनलेस स्टील उद्योग को बढ़ावा देने के निरंतर 14 सालों के प्रयास में प्रकाशन के साथ-साथ प्रदर्शिनियों का चौधा शो आपके समक्ष है, पिछले तीन शो से हमें आप एग्जिबिटरी व विजिटरी ने यह विश्वास दिलाया कि इस तरह के आयोजन से भारत के स्टेनलेस स्टील हाउसवेयर शो से उद्योग को विशेष गति मिली है। निरंतर बढ़ती विजिटरी की संख्या इस बात की गवाह है।

एक 23 साल के अनुभवी ब्रांड को उद्योगी ने बताया कि भारत बहुत बड़ा हाउसवेयर ट्रेडिंग का मार्केट है। इन सब तक पहुंचना बहुत मुश्किल था लेकिन जब से यह "स्टेनलेस स्टील हाउसवेयर शो" का आयोजन होने लगा हमारे सम्पर्क सैकड़ों में बढ़ गये हैं और व्यापार को भी गति मिली है। वहीं एक वरिष्ठ निर्माता ने बताया कि मुझे डॉमेस्टिक मार्केट (घरेलू बाजार) करना था और यदि यह एग्जिबिसन नहीं होती तो मुझे 10 साल लग जाते अपने ब्रांड को पॉपुलर करने और व्यवसाय को स्थापित करने में, वहीं एक नये निर्माता ने बताया कि इस शो व मेग्जिन में विज्ञापन के माध्यम से इतनी पहचान हो गई कि जिसे रातों रात किस्मत बदलने वाली बात साकार हो गई, वहीं एक उद्योगी ने बताया की मुझे अपने ब्रांड को पॉपुलर करना था हमने "स्टील मार्केट इनको" में विज्ञापन व शो में अपने प्रॉडक्ट डिस्प्ले करके कम समय में भारत में ही नहीं अपितु विश्व के कई प्रसिद्ध व्यवसाईयों से सम्पर्क हो गया और आज हम अच्छा व्यवसाय कर रहे हैं।

एक कटलरी निर्माता ने इस शो में गत वर्ष स्टील लगाई और यहां एक नो बायर से शो में ही सम्पर्क हो गया और उनके साथ बहुत बड़ा व्यवसाय स्थापित हो गया जो आज भी निरंतर है।

विश्व के एक ब्रांड को प्रतिनिधि ने बताया हमारी कम्पनी इस तलाश में थी की भारत के स्टेनलेस स्टील हाउसवेयर निर्माता तक किस तरह पहुंचा जाये हमे बड़ा और लम्बे समय तक काम करना था ऐसी स्थिति में "स्टेनलेस स्टील हाउसवेयर शो" ने हमारा काम आसान कर दिया और हमें अच्छे सप्लायर मिल गये।

एक डिस्ट्रीब्यूटर ने बताया कि हमारे पास बहुत अच्छे अच्छे कस्टमर हैं जो कि अच्छी क्वालिटी व डिजाइनें पसन्द करते हैं लेकिन पता नहीं होने से बड़ सम्भव नहीं था। इन शो में हमे बहुत अच्छे निर्माता मिले और अच्छा काम हो रहा है। इस तरह आज स्टेनलेस स्टील हाउसवेयर व्यवसाय से जुड़े हर तरह के व्यवसायी को इस शो और मेग्जिन से जरूर कुछ अच्छा हीं मिला है। वहीं मशीन व एक्सेसरीज के निर्माताओं ने इस शो को ट्रेड का महत्वपूर्ण शो बताया तो जहाँ हर एग्जिबिटर या विजिटर को बहुत कुछ मिलता रहा है, इस शो की निरंतरता मिश्रण ही एक दिन डॉमेस्टिक शो के साथ-साथ विश्व के स्टेनलेस स्टील खरीदारों का प्रमुख केन्द्र बन जायेगा।

प्रिय उद्योगी, पाठकों यह शो आपकी अपेक्षा पर खरा उतरे इसके लिए "स्टील मार्केट इनको" आपके सहयोग से निरंतर प्रयास करता रहेगा और हमारे प्रयास की सफलता तब होगी जब यह शो विश्व के खरीदारों का प्रमुख केन्द्र बने यहां एग्जिबिटर भारत के हो और विजिटर विदेशी हों।

आपकी प्रतिक्रियों के अनुकूल खरे उतरने के प्रयास में व आपके परस्पर सहयोगी क्रियाओं की अपेक्षा के साथ आपका

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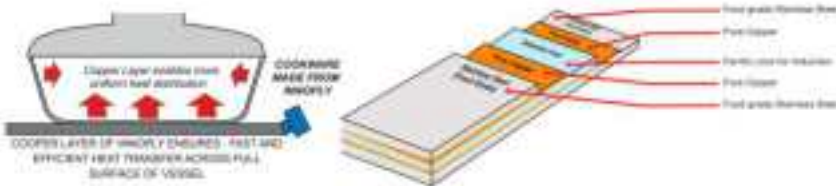
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Indian stainless industry today is at an inflexion point now. It is standing at the same juncture at which China was around 5 to 7 years back. The time has come when the entire stainless steel industry

stakeholders need to pay more attention in enhancing the per capita consumption of the metal. But more significantly, the industry fraternity has to come together and work at increasing the stainless steel market. Going ahead, automation is going to be the only way forward to improve output and to remain competitive in the global utensil market.

For the betterment of Indian utensil segment, we, as market leader, have taken various initiatives and have accordingly introduced coil products for the Hollowware segment with the sole aim of increasing automation in this sector which in turn will improve efficiencies. Thereby, leading to a higher yield during utensil manufacturing, which in turn would lead to savings, as lesser scrap would be generated.

Moreover use of Coils ensures that we get materials with lower thickness variations at the edges; less material loss during polish and better surface flatness. All these factors lead to better quality circles, with uniform weight, better deep draw ability and cleaner welds, improving the overall quality of the end utensils. Also, due to better quality of coils, less effort is needed to achieve the required finish on the



material. Another major benefit with coils is that automation and machine polishing is possible on coils whereas Patta process is mainly manual. Further, various slit-size combinations can be easily made using coils, again reducing wastage and increasing yields.

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We have also embarked on a journey to ensure that our material is available to the customers at their doorsteps, when they need it, where they need it and how they need it. We have established an extensive network of service centres and stock yards for the same. Currently, we have four Service Centres in India by the name of JSSL (Jindal Stainless Steelway Limited) located at Gurgaon, Vadodra, Mumbai and Chennai and five stockyards at Gurgaon, Vadodra, Mumbai, Chennai & Ahmadabad. Additionally, we are planning to open more stockyards in near future at locations like Jodhpur, Delhi, Hyderabad, Bangalore etc.

Jindal Stainless Limited, as a market leader is all committed to partnering with our valued customers and to ensure that Indian Stainless Industry becomes the fastest growing market in the world. Let us join hands in ensuring that Indian SS industry grows by leaps and bounds to be the best in the world.

For further details/queries, contact:

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- Finish: Mirror
- Grade: Stainless Steel 410 (Lid)
- Lid Options: Available
- Colors: Available



- Range: 14 to 30 CM
- Finish: Mirror
- Grade: Stainless Steel 410
- Lid Options: Available



- Range: 28 to 40 CM
- Finish: Mirror
- Grade: Stainless Steel 410
- Designs: Square / Flower



- Range: 20 to 40 CM
- Finish: Mirror
- Grade: Stainless Steel 410
- Designs: Square / Flower / Flower Embossed



- Range: 40 to 50 CM
- Finish: Mirror
- Grade: Stainless Steel 410
- Designs: Flower Embossed



- Range: 10 to 30 CM
- Finish: Mirror
- Grade: Stainless Steel 410
- Designs: Square / Circle



- Range: 10, 11, 12 & 13 CM
- Finish: Mirror
- Grade: Stainless Steel 410
- Designs: Solid Line



- Range: 7.5 to 11.5
- Finish: Mirror
- Grade: Stainless Steel 410



- Range: 7.5 to 7.5
- Finish: Mirror
- Grade: Mirror / Solid / Flower / Embossed
- Designs: Stainless Steel 410



- Range: 4.5 to 5 inches
- Finish: Mirror
- Grade: Stainless Steel 410
- Colors: Available



- Range: 5.1 to 5.2
- Finish: Mirror
- Grade: Stainless Steel 201
- Shape: Circular / Rectangular



- Range: Custom Range
- Finish: Mirror
- Grade: Stainless Steel 410
- Shape: Circular / Rectangular



- Range: 18 to 40 CM
- Finish: Mirror
- Grade: Stainless Steel 201
- Handle Options: Available



- Range: 7.5 to 9.5
- Finish: Mirror
- Grade: Stainless Steel 201
- Colors: Available



- Range: 1.5 to 20L
- Finish: Mirror
- Grade: Stainless Steel 410
- Lid Options: Available
- Colors: Available



- Range: 1.5 to 22 CM
- Finish: Mirror
- Grade: Stainless Steel 201
- Lid Options: Available
- Colors: Available



- Range: 3.5 to 11.5
- Finish: Mirror
- Grade: Stainless Steel 201
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for more information visit:
www.cantonfair.org.cn



Launch of world-renowned consumer goods fair, Ambiente India, attracts domestic home fashion buyers from across India

Show praised for providing exposure amidst the right target audience



fhe first edition of Ambiente India, the new international offspring of the world's most important consumer goods trade fair, closed its doors on 21 June at Pragati Maidan with an impressive visitor turnout. Even the sweltering Delhi heat failed to reduce the fervour for this grand launch, as the event saw 6525# trade visitors over its three day course.

Ready for the Indian buying season, leading companies from India, Germany, Japan and Sri Lanka chose this platform to present their inspiring art pieces and home décor solutions for 2014-15. With the fair's strategic coupling with Heimtextil India - the world's leading home furnishing and textile event, combined with the platform's pure business-to-business structure, the event established a firm position as a sourcing destination for the domestic home fashion industry.

Winners India Pvt Ltd who decided to launch their brand Varun at the show to gauge the Indian market response before their products hit the stores, was also impressed with the quality of visitors. When asked for feedback, Mr Rajesh Shettigar – VP, International Marketing said: "We have had a wonderful experience at Ambiente India. The team to begin with was very helpful and supportive throughout the process and the fair is one that cannot be missed for its target audience

as well as the marketing platform that it gives us. We are very happy and will be there again next year."

Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €545 million in sales and employing some 2,000 people worldwide. The Messe Frankfurt Group has a global network of 28 subsidiaries and around 50 international Sales Partners, allowing it to serve its customers on location in more than 150 countries. Messe Frankfurt events take place at more than 30 locations around the globe. In 2013, Messe Frankfurt organised a total of 113 trade fairs, of which more than half took place outside Germany.

Comprising an area of 578,000 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at www.messefrankfurt.com

#Please note: 6525 visitors including Heimtextil India 2014



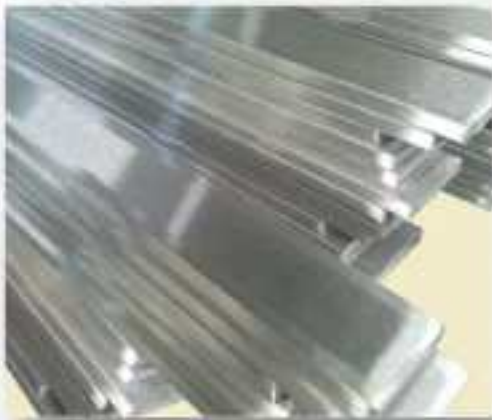


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Product selection criteria/Properties

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- Crystal size range: Do: 2 - 70 µm and top cuts of 45 - 200 µm

Products

- P5G100, P5G125
- P5G140, P5G150
- P5G300, P66M
- A2, A2 - 325CH



Polishing of Metal:

- Steel (e.g. stainless)
- Chromium (e.g. taps)
- Brass (e.g. fittings)
- Aluminium (e.g. rims)
- Non-ferrous metal (e.g. pots)

Product selection criteria/ Properties

- For polishing, **mirror finish** and **high luster**.
- Individual cost-efficient solutions
- Wide range of surface area between 3 - 17 m²/g
- Crystal size range: Do: 3 - 19 µm and top cuts of 20 - 90 µm

Products

- P2, P2 S, P2 FR
- P30, P730
- P30 finest
- A12, A13 - 325



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Product selection criteria/Properties

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- Crystal size range: Do: 3 - 50 µm and top cuts of 20 - 125 µm

Products

- P6, P2, P90
- P730, PG finest
- A12, A13 - 325



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Products

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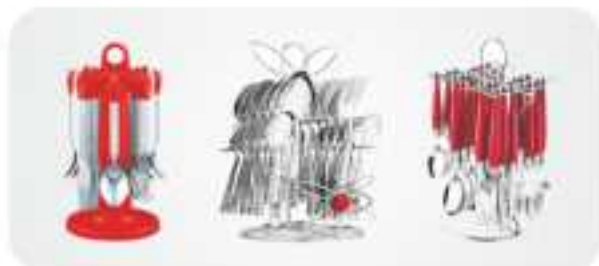
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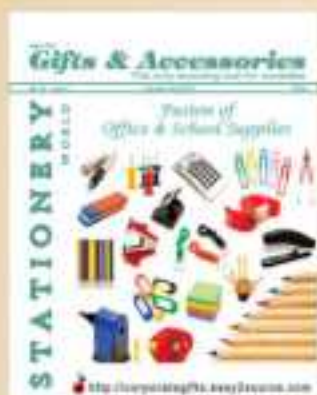
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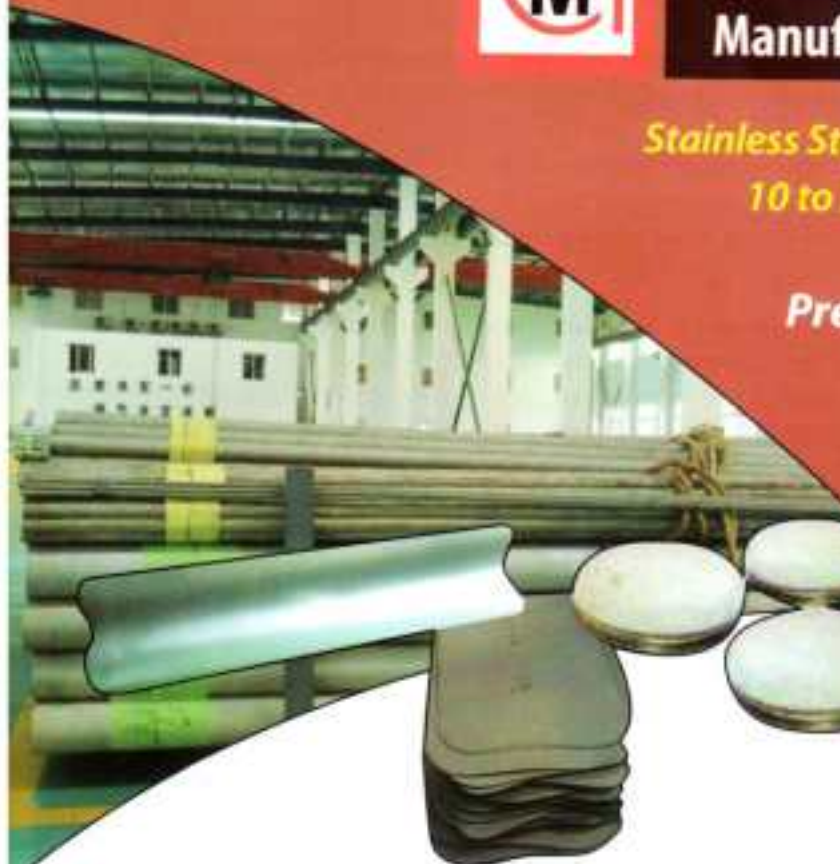


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E Commerce

The new style of Distribution



in India- like many other parts of the world -there are many manufacturers who offer unique, good quality products at a fair price which would appeal greatly to consumers. They face the age old problem – How to find and reach the customers?

Historically, Advertising in mass media is prescribed as the most viable solution to solve this problem.

However, for many small businesses, Advertising is a big nightmare. In a big world of advertising, it is not uncommon for small businesses to get bewildered and scared. They feel like poor man in rich men's party! The advertising world is full of established players with well entrenched positions and deep pockets. They have large scale and resources to corner the best of deals and options. For a small fledgling business, it is impossible to meet the same pattern of spending.

Besides even if one spends large sum on Advertising, no one can guarantee sales. Media persons often talk in terms of Awareness and Brand Recall – which do not necessarily translate into sales. The small Brand intuitively knows the hard fact that you can't survive if you can't predict sales.

So you begin with a hypothesis that unless you spend big buck on advertising, you would have no recognition. Yet Big Bang advertising offers no guarantee of Sales. And without adequate sales, even the best of factories would have to shut down.

Conventional Distribution system have similar issues. Poor infrastructure, high credit norms, low penetration, uncertain collections, unethical practices, huge follow up costs, competition from established Brands, high margins demand, poor value addition etc are all too common.

Is there any way out?

Yes. It is called E commerce - a unique opportunity to combine Advertising with Distribution in today's modern business environment

In this age of Internet and Mobile, the eco systems are changing. That too very rapidly. The old school of thoughts is giving way to new systems of sales.

The sting is finally out of Advertising – both in terms of Big Fixed costs and uncertainty. It is now becoming

possible to pay for advertising cost as unit variable cost. So No sales equals to No Cost.

This new system of sales is rapidly evolving around the world and in India where the e commerce platforms bridge the gap between the factories and the end consumers. They not only advertise the Brands, but also deliver it to the end consumers and do the payment collection. The factory owner need not budget for expensive advertising for an All India launch! These companies work like the marketing dept for the Brands without having to pay hefty salaries for the marketing talent/ staff. And what is more, they don't sit in your offices- thus saving huge overheads.

It is dream like situation. E commerce companies take your product, make brochure, do the advertising on Print, TV, Internet, exhibitions etc. Spread awareness and attract customers and book the orders. After booking the orders, they ship the products to the end consumers and collect the money. The manufacturer gets paid the agreed product price. They handle customers enquiry, feedback, grievances, follow up. Manufacturer is relieved of all the tensions of marketing and can concentrate on production process.

Rasoishop.com has pioneered the ecommerce marketplace focused exclusively on Kitchen related items. Launched by promoters of Softel- the famous 25 year old small electrical appliance Brand which has rich understanding of marketing in kitchen domain.

It offers services to all the Brand Owners/ manufacturers to take their products to the remotest corner of the country without any fixed over head. It advertises on leading TV channels and print media. Many Brands have already joined the Rasoishop Marketplace and benefited from sales.

It aims at becoming the biggest virtual mega mall for all Brands for marketing Kitchen related merchandise to the end consumers in India in next 3 years time.



Article by:
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Resistance Welding of Stainless Steel Sheets

Resistance welding is defined as a process in which the heat for producing the weld is generated by the resistance to the flow of current through the parts to be joined. It is one of the oldest of the electric welding process in use by industry today for sheet metals. Resistance welding is a highly efficient metal joining process and it does not call for the use of flux or the welding electrode. It lends itself readily to automation and is efficient in mass production. Main advantages of the resistance welding process are:

- i) Very short process time
- ii) No consumables required
- iii) Reliable electro-mechanical joint
- iv) Operator safety because of low voltage
- v) Clean and environmentally friendly

As the name resistance welding implies, it is the resistance of the material to be welded to current flow that causes a localized heating in the part. Spot welding and seam welding are the two most commonly used forms of electric resistance welding. Other processes that come under the category of resistance welding are; projection, upset, flash, and percussion welding.

Spot welding

Spot welding is a popular way of joining two sheets of metal upto thickness 3 mm. In this process the sheets are placed between the two welding electrodes, to which pressure is applied. When the current is passed through the electrodes to the sheets, heat is generated due to the higher electrical resistance where the surfaces contact each other. As the electrical resistance of the material causes a heat buildup in the work pieces between the copper electrodes, the rising temperature causes a rising resistance, and results in a molten pool. As the heat dissipates throughout the work piece the molten or plastic state grows to meet the welding tips. On stopping the current the copper electrode tips cool the spot weld,

causing the metal to solidify under pressure. The water cooled copper electrodes remove the surface heat quickly, accelerating the solidification of the metal. Spot welding process is explained in the Fig. 1.

Generally, the higher the melting point of the metal, the less heat that is needed. A metal that conducts heat well, such as aluminum, requires more heat for resistance welding. This is because the heat tends to spread through the material instead of being trapped at the melting point. Quality of spot weld can be determined by measuring the weld nugget diameter. As a thumb rule an acceptable sized spot weld should be atleast five times the square root of the individual sheet thickness.

Quality of resistance spot weld is controlled by the current (amperage), the electrode pressure and the length of time the current flows.

As the electrode force is increased, it reduces the contact resistance between the sheets and thus higher currents are needed. The resulting weld nugget diameter is roughly the same and therefore higher electrode pressure is not necessary as it causes a waste of electrical energy. Pressure is used to hold layers of metal together while they are cooling and if it is insufficient, cohesion may not occur. Use of correct electrode pressure is thus very important.

Current required is dependent on the material thickness. In case of thicker materials there is more material for the current to cross which means more resistance thereby generating more heat. Thus thicker the material, the less current is needed to make the weld. Heat generated is directly proportion to the resistance at the point of welding as can be seen from the equation $H = I^2 R$ where H is the heat generated, I denotes current and R is the resistance. Stainless steels have 5 to 6 times more electrical resistivity as compared to carbon steels. Hence resistance welding is ideally suited for stainless steel sheets.

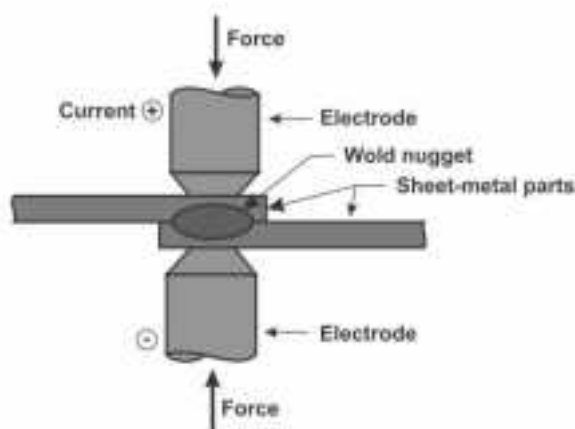


Fig.1: Spot welding processes

Table 1: Typical Settings for Spot Welding Stainless Steel

Sheet thickness (swg)	Tread width (in)	Electrode force (Kg)	Machine settings cycles (on)	Machine settings cycles (off)
24	5/32	180	4	4,000
22	3/18	295	5	6,000
20	3/16	340	6	7,000
18	7/32	545	8	9,500
16	1/4	680	10	11,000
14	5/16	860	14	14,000
12	5/16	1090	10	16,000

Time cycle for the spot welding consists of four stages i.e. i) squeeze time, ii) heat or weld time, iii) hold time and iv) off time. Squeeze time is the time between pressure application and weld. Heat or weld time is in cycles. Hold time is the time that pressure is maintained after the weld is made. Finally off time is when electrodes are separated to permit moving of material for next spot. Typical welding parameters are given in the table 1.

Stainless steel can be satisfactorily spot welded provided that the correct procedure is used. It is important to recognize that stainless steel has a high strength at elevated temperatures. This means that a high forging temperature is necessary to ensure that sound welds are produced. Electrode Forces for stainless steel should be approximately 50% greater than those used for mild steel. The effect of this high electrode force will be deformation of the electrode and consequently the necessity for frequent redressing of the electrode. Due to the fact that stainless steel has high electrical resistance it is possible to employ electrodes with a higher resistance than the 'chromium-copper' types used on mild steel. The preferred electrode material for stainless steel is a 'copper-cobalt-beryllium' material known as Mallory 100.

Spot welding is widely used in sheet assembly panels. In automotive industry vehicle body parts are made by spot welding. Other industries include; electrical, electronics, aerospace, rail coaches, etc.

Seam welding:

Seam welding is similar to spot welding. Instead of creating bonds at various points this process allows the creation of long, continuous bonds. The seam is normally an overlap joint and usually employs automated process. Like spot welding, seam welding relies on two electrodes, usually made from copper, to apply pressure and current. In this process the electrodes are disc shaped and rotate as the material passes between them. This allows the electrodes to stay in constant contact with the material to make long continuous welds. Seam welding is applicable to thin sheets, especially for continuous welds. The welding parameters that influence the quality of weld

include speed of electrode, the electrode force and the welding current. Seam welding process is explained in Fig. 2.

In seam welding, the distortion is likely to be more than spot welding because of higher heat input. Water cooling of the parts to be welded will help minimize the distortion and increase the electrode life greatly.

A transformer supplies energy to the weld joint in the form of low voltage, high current AC power. The joint of the work piece is heated to its melting point by the current due to the high resistance of the metal. The semi-molten surfaces are pressed together by the welding pressure that creates a fusion bond, resulting in a uniformly welded structure. Most seam welders use water cooling through the electrode, transformer and controller assemblies due to the heat generated. Seam welding produces an extremely durable weld because the joint is forged due to the heat and pressure applied. A properly welded joint formed by resistance welding is typically stronger than the material from which it is formed.

Seam Welding is high speed and clean process, which is used when continuous tight weld is required. Examples of seam welding are manufacture of round or rectangular steel tubing, beverage cans, fuel tanks, drums. Stainless steel water tanks of electric geyser are also seam welded.

The chrome-nickel steel stainless steels (austenitic) have very high electrical resistance and are readily joined by resistance spot welding. The consideration of great importance with these materials is rapid cooling through the critical temperature range of 800°F to 1400°F. The rapid quench associated with resistance spot welding is ideal for reducing the possibility of chromium carbide precipitation at the grain boundaries. Of course, the longer the weldment is held at the critical temperatures, the greater the possibility of carbide precipitation. Ferritic steels are also welded, but martensitic (hardenable), stainless steels are problematic as the welds result brittle, if not softened adequately by a post weld tempering treatment. Typical seam welding parameters for austenitic stainless steel are given in Table 2.

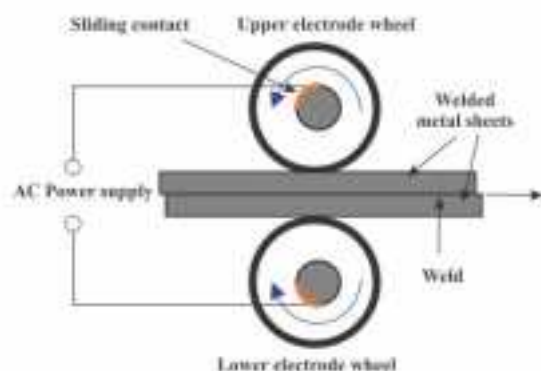


Fig.2: Seam welding process

Table 2: Typical Settings for Seam Welding Stainless Steel

Sheet thickness (swg)	Tread width (in)	Electrode force (Kg)	Machine settings cycles (on)	Machine settings cycles (off)
30	1/8	405	1	2
24	5/32	495	2	2
20	3/16	590	2	3
18	7/32	680	3	3
16	1/4	815	3	4
14	9/32	905	4	4
12	5/16	995	5	5
10	11/32	1090	5	5

Table 3: Troubleshooting:

Trouble	Remedy
Electrode-tips overheating.	<ul style="list-style-type: none"> • Not enough tong pressure. Increase tong pressure. • Weld time too long. Reduce weld time. • Material too thick for the spot welding machine.
Electrode-tips arcing on material.	<ul style="list-style-type: none"> • Not enough tong pressure. Increase tong pressure. • Tips not aligned correctly. Realign tips or dress tips to proper diameter. • Base material may be welded to tips causing high resistance and poor electrical current flow. Clean or dress tips.
Spatter or molten material being expelled out during welding operation.	<ul style="list-style-type: none"> • Incorrect tip alignment. Dress tips so that they align and are flat on the material. • Excessive tong pressure. Reduce tong pressure. • Output amperage too high. Reduce amperage setting. • Weld time too long. Reduce weld time.
Inconsistent weld nugget.	<ul style="list-style-type: none"> • Inconsistent weld time. Install a weld timer, if applicable. • Not enough tong pressure. Increase tong pressure.
Hole in middle of weld.	<ul style="list-style-type: none"> • Contact area of tips is too large. Change to a smaller tip diameter or dress tips back to original diameter.
Poor weld or no weld at tips.	<ul style="list-style-type: none"> • Material too thick for spot welding machine. Check that material thickness is within capacity of spot welding machine. • Tongs are too long. Reduce tong length. • Remove coating from material for intimate contact between pieces. Remove oxides and chemical compounds including galvanized coating.

All metals develop oxides which can be detrimental to resistance welding. Some oxides, particularly those of a refractory nature, are more troublesome than others. In addition, the mill scale found on hot-rolled steels will act as an insulator and prevent good-quality resistance welding. Surfaces to be joined by this process should be clean, free of oxides and chemical compounds, and have a smooth surface. Stainless steels must not only be cleaned from external surface dirt, oil, grease or paint before welding but also from the naturally forming chromium oxide layer which should be removed with a stainless steel wire brush.

While using spot welding process one may come across many difficulties. The list of common difficulties faced and their remedies are mentioned in the Table 3.

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HKTDC April Fairs Realise Record Exhibitor, Buyer Totals Seven Fairs Bring in More Than HK\$1.5 Billion to Hong Kong

† he seven fairs organised in April by the Hong Kong Trade Development Council (HKTDC) set new exhibitor and buyer records. Collectively, the fairs welcomed more than 11,000 exhibitors (6,907 from overseas) and 221,000 buyers (126,000 from overseas).

Buyer attendance from Asia surged 7.5 per cent, year-on-year, with the Chinese mainland, India, South Korea, Taiwan, Thailand and Vietnam recording considerable increases. Buyers from North America and Europe showed positive sentiment and recorded good growth at the lighting fair, ICT Expo, gift fair and printing fair.

Economic Boost

According to Hong Kong Exhibition & Convention Industry Association estimates, each international exhibitor and international exhibition visitor spent, on average, HK\$8,800 and HK\$11,000 respectively. Counting overseas fair visitors and assuming that each exhibitor sent two representatives to Hong Kong, the seven fairs brought in more than HK\$1.5 billion to Hong Kong. The total does not include business orders and revenue from relevant commercial and trade support, such as accounting, legal and financial services.

HKTDC Deputy Executive Director Benjamin Chau said that the fairs made significant contributions to the Hong Kong economy. "The enlarged scale of the fairs increased business opportunities for the exhibition industry, as well as for the exhibitors and buyers. More business was also generated in industries such as logistics, security, marketing, translation, hotels, and food and beverage."

Surveys Reveal Market Optimism

The HKTDC commissioned Ipsos, an independent market research agency, to conduct surveys during the lighting, electronics, houseware, and gift fairs. A total of 1,053 exhibitors and 1,712 buyers were interviewed.

"The results are a vote of confidence in Hong Kong's exhibition industry," said Mr Chau. He noted that 78 per cent of the buyers interviewed contacted new suppliers during the fairs, while 88 per cent of the exhibitors met new buyers during the fairs, up from 75 per cent last year. "The survey also found that 90 per cent of the respondents expect this year's market to perform better or the same as last year,

suggesting that the global economy will gradually recover and that the market is positive about prospects in the coming year," added Mr Chau.

Other survey findings included:

Exhibitors and buyers were positive about this year's prospects, with the lighting industry expressing the most optimistic sentiment.

Among traditional markets, North America and Western Europe are seen to have higher growth prospects in the coming two years.

Among emerging markets, the Chinese mainland tops the list, followed by ASEAN.

More than 80 per cent of the buyers expect the volume of products sold or sourced via Hong Kong to increase or remain unchanged in the coming year. The majority of buyers considered compliance with safety standards and product quality as competitive edges for Hong Kong suppliers.

Small-Order Trend

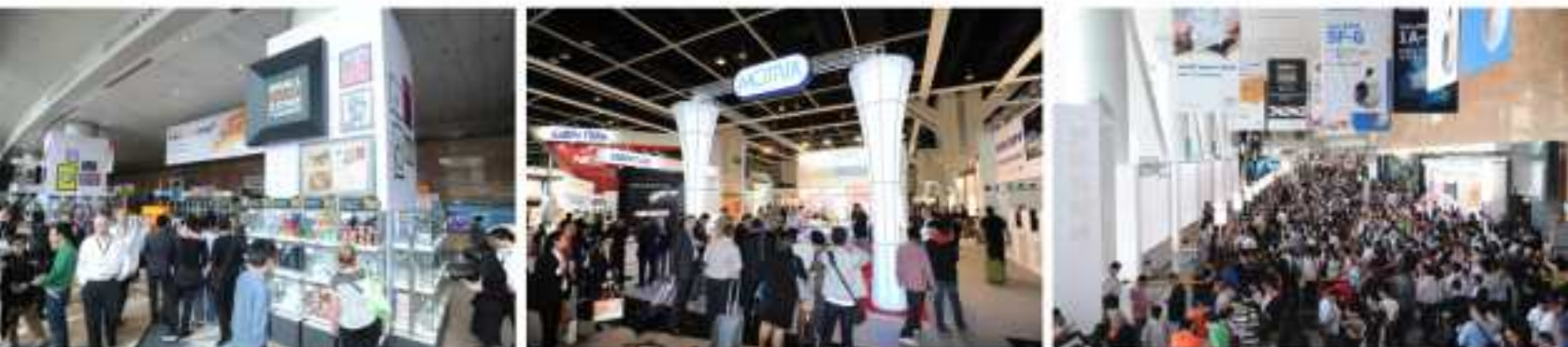
The surveys also found that buyers continue to adopt the small-quantity sourcing model. The Small-Order Zone set up by the HKTDC during the April trade fairs attracted 84,000 buyer visits, up over 30 per cent, year-on-year, generating 140,000 business connections.

"Since its inception in April 2012, the Small-Order Zone at HKTDC fairs has helped about 5,000 suppliers capture new business opportunities, creating over 400,000 business connections," said Mr Chau. The HKTDC's Small-Order Zone online, also launched in April 2012, has generated over 694,000 business connections. Online instant payment is now available.

Seven Fairs

The Council's seven April trade fairs were: the Hong Kong International Lighting Fair (Spring Edition), Hong Kong Electronics Fair (Spring Edition), International ICT Expo, Hong Kong Houseware Fair, Hong Kong International Home Textiles & Furnishings Fair, Hong Kong Gifts & Premium Fair, and Hong Kong International Printing & Packaging Fair.

See more at: www.hktdc.com



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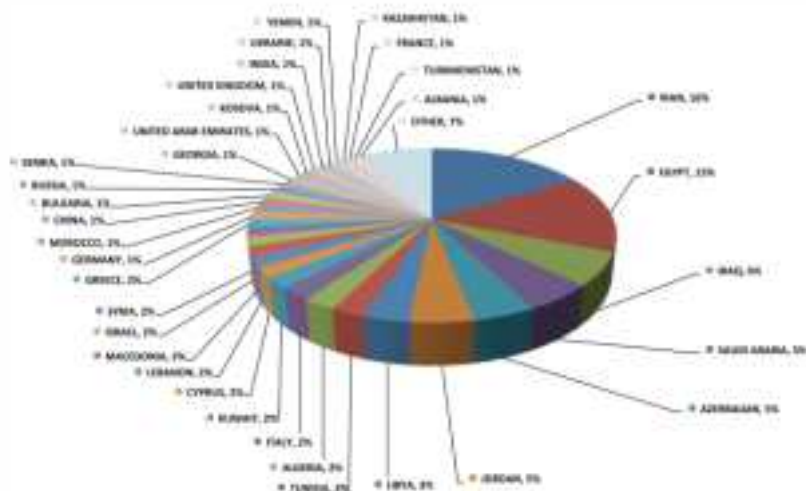
9th Home Housewares & Gifts Homestyle Fair was held in Tuyap Fair and Congress Centre on 17 - 20 April 2014. 9 international 287 local participators, in total 296 participators have displayed their brand new products, designs and showed their technological developments in the show.

9th Ideal Home Housewares & Gifts Homestyle Fair which is getting well known each year all around the world, ensured that Turkey is at the key point for household goods industry. Ideal Home leads the sector expectations and helps economical growth as usual.

Retailers, wholesalers, importers, exporters, manufacturers and multinational market directors from the sectors of housewares, giftwares, household goods have visited the show. About 1.347 foreign professional purchasing managers from 69 different countries, checked the sector's pulse. In total 22.519 professionals have visited Ideal Home Fair 2014.

Foreign Visitors Profile from 69 Countries

• AFGHANISTAN	7	• INDIA	12	• PORTUGAL	4
• ALBANIA	8	• INDONESIA	1	• QATAR	3
• ALGERIA	33	• IRAN	221	• ROMANIA	7
• ARGENTINA	1	• IRAQ	82	• RUSSIA	18
• AUSTRIA	1	• ISRAEL	24	• SAN MARINO	1
• AZERBAIJAN	63	• ITALY	33	• SAUDI ARABIA	70
• BAHRAIN	3	• JAPAN	1	• SENEGAL	3
• BANGLADESH	6	• JORDAN	63	• SERBIA	16
• BELARUS	1	• KAZAKHSTAN	10	• SOUTH AFRICA	1
• BELGIUM	3	• KOREA, SOUTH	7	• SPAIN	3
• BULGARIA	18	• KOSOVA	13	• SUDAN	4
• CAMEROON	1	• KUWAIT	28	• SWITZERLAND	3
• CHAD	1	• KYRGYZSTAN	3	• SYRIA	22
• CHINA	19	• LATVIA	3	• TAJIKISTAN	1
• CONGO	1	• LEBANON	25	• TANZANIA	7
• CYPRUS	25	• LIBYA	46	• TUNISIA	34
• CZECH REPUBLIC	1	• MACEDONIA	25	• TURKMENISTAN	9
• EGYPT	196	• MADAGASCAR	1	• UKRAINE	12
• FIJI	1	• MOROCCO	20	• UNITED ARAB EMIRATES	15
• FRANCE	9	• NETHERLANDS	7	• UNITED KINGDOM	13
• GEORGIA	15	• NIGERIA	1	• UNITED STATES	4
• GERMANY	20	• OMAN	1	• VIETNAM	3
• GREECE	21	• PAKISTAN	1	• YEMEN	12
				TOTAL:	1.347





Home Expo India 2014

Home lifestyle and fashion products from India gain eminence



e PCH had conceived a unique strategy towards export promotion. One of the important elements of the strategy was to organize product specific fairs. The strategy was based on the feedback received from buyers visiting - Indian Handicrafts & Gifts Fair (IHGF), organized by the Export Promotion Council for Handicrafts for the last 18 years. A home lifestyle and fashion products show - Home Expo thus took shape among EPCH's other product specific shows.

Home Expo—a union of three independent shows—allows buyers to complete the image, with compliments from furnishings, floorings, made-ups, housewares, select decoratives & home utilities as well as furniture & accessories. IFFTEX—the Indian Furnishings, Floorings & Textiles Show presents the potential of the Indian textiles industry with its widest and grandest products ensemble, owing to the industry's broad base and vast product spectrum. IHDS—the Indian Houseware & Decoratives Show, projects India's contribution in design & innovation in this segment with manufacturers offering handcrafted and hand finished products of typical Indian ethnicity alongside those in compliance to contemporary tastes. IFAS—Indian Furniture & Accessories Show, allows buyers to see a select assortment from space defining furniture to table-top items and hardware. With a positive opening day and reasonably busy days thereafter, the third edition of Home Expo India concluded with encouraging imprints.

Mrs. Zohra Chatterji, Secretary, Ministry of Textiles, inaugurated the 3rd edition of Home Expo India, on 15th April, 2014, at a colourful ceremony at the India Expo Centre & Mart.

The show brought together more than 350 exporters of various home products. It was observed that Indian manufacturers have tuned in to the contemporary lifestyle market to meet significant shift in consumer demand towards products and experiences that meet emotional as well as functional needs. The quest for something different, unusual and new drives today's market. And yes, many manufacturers who put up shop at Home Expo India evidently responded to this quest by offering the select and premium. While the home textiles section brought in most buyers for bed spreads,

throws, rug inspired, digitally printed, embroidered and appliqued cushion covers, there were some who fancied digital images of maps on poufs and comforters. Furniture with raw appeal but smooth edges has been taken notice of, alongside wrought iron and copper tone home decor like lamps, lanterns and figurines. Table top decor and wall ornamentation had tacky compilations alongside dramatically presented lamps and mirrors. Among housewares, there were very visible tones of steel and copper with selections in powder coated cookware and serve ware. Cutlery was presented in various tones, designs and sizes. And so were hardware and furniture components.

This third milestone of the fair registered overseas buyers from USA, Canada, Germany, UK, France, Italy, Latvia, Costa Rica, Poland, Spain, Australia, Austria, Finland, Denmark, Serbia, Iran, Egypt, South Africa, Japan, Singapore, Malaysia, Indonesia and Middle East, as well as buying agents and retail buyers. Among prominent buying groups across the world who registered for Home Expo India 2014, are, Pier 1 Import (USA), Cost Plus World Market (USA), Gibson Importing Co. (Australia), Worldwide Home Furnishing Inc. (Canada), Atlas GmbH (Germany), Halenza KG (Germany), Livins Co. Ltd. (Japan), Globus AG (Switzerland), Edelman BV (The Netherlands), Uttermost Company (USA), etc.

Insightful two seminars featuring experts and professionals from the industry made this expo wholesome the first on Power of E-commerce to boost the Handicrafts exports by Amazon.com and second on Trends and Forecast were also held during the show.

The next edition of Home Expo is scheduled from 15 – 17 April, 2015 at India Expo Centre & Mart, Greater Noida.

Organizers of Home Expo - EPCH is the nodal export promotion body for handicrafts in India and plays an important role of a catalyst between the exporters, buyers and the Government with the main objective of boosting trade in Handicrafts and also project India's image in the global market as a reliable supplier.

For more information, please contact EPCH at mails@epch.com



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Available in 2 size
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भारत के स्टेनलेस स्टील उद्योग को प्रचार प्रसार के माध्यम से बढ़ावा देने के लिए 1999 में "स्टील मार्केट इन्फो" ने अपने प्रकाशन के माध्यम से पहल की। जिसके निरंतर प्रकाशन ने देश के स्टेनलेस स्टील उद्योग को यह अहसास करा दिया कि प्रचार प्रसार द्वारा भी उद्योग को ओर अधिक गति प्रदान की जा सकती है। प्रकाशन से एक कदम आगे बढ़ते हुए "स्टील मार्केट इन्फो" बी-2-बी बिजनेस की ओर अग्रसर हुआ। "स्टील मार्केट इन्फो" की सोच को उस समय पंख लग गये जब अशोक भंसाली ने बी-2-बी के महत्व को भाप कर स्टील मार्केट इन्फो के स्टेनलेस स्टील फेयर की सोच को बड़े पैमाने पर आयोजन करने की ठानी और ISDO को संगठन बनाकर बुलन्द इरादों को साकार कर दिखाया। वह आपके INDINOX 2010 अहमदाबाद जो कि भारत के स्टील उद्योग में एक मिल का पत्थर बन कर उद्योग के हृदय में उतर गया।

ट्रेड के विकास के उसी जुनून को एक बार पुनः पुर्नार्गति करने के लिए विशाल पैमाने पर INDINOX 2015 का आयोजन करने का संकल्प कर लिया गया है। ISDO टीम के साथ अब एक स्टार प्रचारक टीम जुड़ गई है जो प्रचार-प्रसार के हर सम्भव रास्तों को तलाश कर उन पर अमल कर आगामी INDINOX 2015 ट्रेड के लिए एक यादगार शो में तब्दील करने के लिये जो जान लगाकर मेहनत कर रहे है। वर्तमान संगठन के कोर कमेटी के सदस्य उगमराज हुण्डिया, प्रकाश कानुगो, मुनीलाल गुप्ता, हीराचन्द हुण्डिया, मोहन चौधरी, अशोक भंसाली, जैन देवराज खिवसरा, कुशलराज भंसाली, ताराचन्द जैन, आर. एल. चौधरी, जसबीर बिन्दा, दिनेश लाल भाई शाह, हितेन भलारिया, अमित अग्रवाल, विजय सांघवी, प्रदीप लोदा है।

Meeting at Hotel Re-Ganta

3 April 2014, AHMEDABAD

INDINOX 2015 घोषणा के लिए कोर कमेटी के सभी सदस्य उगमराज जी चैयरमैन ISDO के नेतृत्व में 3 अप्रैल 2014 को रिजेन्टा होटल में एकत्रित हुए जहां पिछले शो का लेखाजोखा सदस्यों के पटल पर रखा व विचार विमर्श के बाद "वाईब्रेट गुजरात" के शो के बाद 24-27 जनवरी 2015 की तिथि तय की गई जिसमें की देवराज खिवसरा ने औपचारिक घोषणा की और INDINOX 2015 का शंखनाद हो गया।



Dinner at Eastin Hotel

08-05-2014, AHMEDABAD



grand launching of
indinox 2015



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24th - 27th January 2015
Mahatma Mandir
Barrakhisarwar
Organized by
ISDO

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INDINOX 2015
Grand Launching
Friday, 8th May, 2014

Join the mega
24th - 27th January
Mahatma Mandir
Barrakhisarwar
INDINOX 2015

Welcome



Grand Launching Golden Glory 09-05-2014





Indinox Team Member



Grand Launching
at Golden Glory 09-05-2014



9 April 2014, AHMEDABAD

राजेन्द्र शाह के नेतृत्व में ISDO टीम ने 9 अप्रैल 2014 को गोल्डन ग्लोरी होटल में पहली प्लानिंग मितिग की गई इसमें रोहित फेरो के सुरेश पाटनी ने कॉ-स्पॉन्सर, गोपाल इण्डस्ट्रीज के गोपाल गुप्ता ने अवार्ड नाईट स्पॉन्सर, शर्मा मशीन टूल व भालरिया मेटल ने डायमण्ड स्पॉन्सरशिप की घोषणा की। वहीं रतनामनी, एम.पी. इण्डस्ट्रीज, एम.ए.

एन्टर्प्राइजेज ने प्लेटिनम स्पॉन्सरशिप की घोषणा की वहीं ऑटोकोम्पो से यतेन्द्रपाल सुरी, विराट एलोज के मनु भाई बरोट ने गोल्ड स्पॉन्सर की घोषणा की। रिमडिम इस्पात के श्री योगेश अग्रवाल भी इस सभा में उपस्थित रहे। वहीं ISDO की कॉर कमेट्री के सभी उद्यमियों ने गोल्ड स्पॉन्सरशिप की घोषणा की। इस विशाल सभा समापन दिल्ली, मुम्बई, कोलकता, राजकोट, जोधपुर, कानपुर, बैंगलोर, चेन्नई से लगभग 400 व्यापारियों के शत्रि भोजनोपरान्त सम्पन्न हुआ।

Grand Launching

at Golden Glory 09-05-2014



**Press Conference
09-05-2014**



Planing Meeting with N C Mathur Ahmedabad, 28-05-2014



28 अप्रैल 2014 को ISSDA अध्यक्ष एन.सी. माथुर को अहमदाबाद में आमंत्रित किया गया। उन्होंने ISDO की 2015 के आयोजन की रणनीति को समझा। और अपने कुछ सुझाव भी दिये माथुर ने स्टेनलेस स्टील ट्रेड के लिए इस फेयर को बहुत महत्वपूर्ण बताया।

Meeting with Mr. Ratan Jindal at Jindal House, Delhi 07-06-2014



7 जून 2014 को जिन्दल स्टेनलेस स्टील लि. के प्रमुख रतन जिन्दल से मिलने को समय मिला बिकाजी कामा पैलेस नई दिल्ली में जिन्दल ऑफिस में रतन साहब सभी ISDO सदस्यों को मिलने आने का धन्यवाद किया ISDO ने अपना एक पावर प्रेजेंटेशन रतन जिन्दल को दिखाया और अपने

भविष्य के फेयर के महत्वपूर्ण बिन्दुओं पर प्रकाश डाला। स्कल्पचर का प्रेजेन्टेशन रतन जिन्दल को बहुत अच्छा लगा और अंत में ISDO के अनुरोध पर जिन्दल स्टेनलेस स्टील लिमिटेड ने INDINOX 2015 के मेन स्पॉसर होने की सहमति प्रदान की।

Planning Meeting at
Hotel City Park, Delhi 08-06-2014



जिन्दल की मीटिंग के बाद दूसरे दिन 8 जून को सिटी पार्क होटल में प्रि-लाचिंग मीटिंग का आयोजन किया गया। जिसमें 200 के लगभग उद्यमियों ने भाग लिया इस मीटिंग की विशेषता यह रही की इस में स्टेनलेस स्टील के सभी ट्रेड के निर्माताओं ने भाग लिया। यहां प्रेजेंटेशन व ISDO फेयर की रूपरेखा से प्रभावित होकर BRG के संजय खन्डेलवाल ने कॉ-स्पोसर की घोषणा की। वही JAY KAY ENT., SNB, BANSAL WIRE ने गोल्ड स्पोसरशिप में अपना नाम दर्ज कराया। ISDO टीम की ओर से कृशल भंसाली, अशोक भंसाली ने फेयर की भव्यता के बारे में बताया व हिराचन्द्र हुण्डिया ने स्पोसरशिप व स्टाल के रेट के बारे में बताया। देवराज, पवन कंसल, मुन्नीलाल गुप्ता ने मीटिंग को सफल बनाने में पूर्ण सहयोग किया व अपने विचारों से शां को सफल बनाने के लिए उद्यमियों को इस फेयर का हिस्सा बनने के लिए आमंत्रित किया।





Planing Meeting Mumbai, 27-06-2014

27 जून 2014 मुम्बई में पहली प्लानिंग मीटिंग नरीमन पॉइन्ट के क्लब में आयोजन की गई इस मीटिंग में मुम्बई के सभी स्टेनलेस स्टील एसोसियेशनों के पदाधिकारियों ने भाग लिया। शो की भव्यता को प्रेजेन्टेशन द्वारा समझा। वहां भारत की स्टेनलेस स्टील के रॉ-मेटेरियल के सबसे बड़े संगठन MSSMA के अध्यक्ष नरसिंह मल ने शो में कॉ-स्पॉटर बनने की घोषणा की व स्पॉंसर्स व स्टालों की भी घोषणाएं हुईं। हितेन मलारिया, ए एस एस,

आई.ए. के अध्यक्ष रमेश शाह, एस.एस.एम.ए. के अध्यक्ष प्रफुल शाह, सतीश कानुंगो, रमेश शाह, मनोज शाह, भरत भाई, जितेन्द्र सिंघवी, बाबुलाल चौहारा, प्रकाश कानुंगो ने शो की शोभा को बढ़ाया। इस्को टीम ने शो के बारे में व स्टाल बुकिंग के बारे में बताया। मुनीलाल गुप्ता व देवराज ने भी अपने विचार रखे। यहां पर 150 उद्यमियों ने हिस्सा लिया।



Planing Meeting Bhayander 28-06-2014

चेयरमेन राजेन्द्र अग्रवाल व हितेन्द्र गड़ा अध्यक्ष भयन्दर स्टेनलेस स्टील मैनुफैक्चरर व ट्रेडर्स एसोसियेशन व मनुभाई चारोट के नेतृत्व में बहुत अच्छी मीटिंग रही। इस संगठन के अधिकांश सदस्य उपस्थित रहे भवानी किचनवेयर व गोकुल स्टेनलेस स्टील ने यहां गोल्ड स्पॉंसरशिप की घोषणाएं की और लगभग 20 उद्यमियों ने अपने स्टॉल स्वीकृती वी, LED पर AB Link ने सुन्दर प्रेजेन्टेशन दिखाया।

ISDO टीम ने फेंयर की भव्यता व महत्वता को विस्तार पूर्वक समझाया। जसवीर बिन्दा द्वारा चाईना से बुलाए गये एक बल ने मशीनरी का प्रेजेन्टेशन दिया कि, कम मेन पावर से मशीनों द्वारा अधिक उत्पादन किस तरह किया जा सकता है।

यहां झार एसोसियेशन से मिलकर गोल्ड स्पॉंसरशिप की घोषणा नरेश अग्रवाल ने की। 225 उद्यमियों ने अन्त में दोपहर का भोजन किया।



Planning Meeting at E Hotel



24 July 2014, Chennai

24 जुलाई 2014 दक्षिणी भारत के सबसे बड़े स्टेनलेस स्टील मार्केट वेन्नई की ई-होटल में एक भव्य मीटिंग का आयोजन किया गया जहां 200 से अधिक उद्योगियों ने भाग लिया। सभी RCM मेम्बर्स का स्वागत किया गया। वहीं ISDO टीम ने प्रेजेंटेशन द्वारा शो की भव्यता का प्रदर्शन किया व फेयर की महत्वता व स्पॉन्सरशिप की सुविधा व स्टाल बुकिंग के बारे में बताया। यहां बटरफ्लाई के गंगाधरम व शिशाधरी, शिल्पा के रमेश रकेश शाह, सम्राट किचनवेयर के गिरीश जैन, रोल के एम.डी., जे.वी.एल. के श्री विनोद शाह ने स्पॉन्सर की घोषणा की और स्टालों की बुकिंग हुई। इस मीटिंग को सफल बनाने में श्रीपाल जैन, अशोक जैन का विशेष सहयोग रहा।





25 July 2014, Bangalore

बैंगलोर की ललित होटल में एक भव्य प्लानिंग मीटिंग की गई। यहां स्क्वेलचर फेस्टिवल के लिये बाल नाम्नीयार ने अपना वर्कशॉप बताया और फेयर के लिए स्क्वेलचर में पूर्ण सहयोग देने का आश्वासन दिया इस मीटिंग को सफल बनाने में सुरेश बागरेवा, प्रकाश भंसाली, विजय भण्डारी, संजय भण्डारी व कई व्यापारियों का विशेष सहयोग रहा। जिससे यह भव्य मीटिंग आयोजित की जा सकी। यहां 100 स्टालों की बुकिंग का आश्वासन मिला। प्रारम्भ से शो की सभी मीटिंगों को अटेंड कर रहे जगदम्बा कटलरी के मालिक व कुंडली किचनवेयर के अध्यक्ष पवन कंसल ने मायी INDINOX 2015 के ट्रेड के लिए महत्वपूर्ण व भव्यता को समझते हुए अपने आपको रोक नहीं पाये और उन्होंने इस शो में प्लेटिनियम स्पॉन्सरशिप देने की घोषणा कर दी। एन सी. माथुर ने अपने प्रजेन्टेशन द्वारा स्टेनलेस स्टील भविष्य के बारे में बताया इस सभा में स्टेनलेस स्टील के कन्सलटेंट अनन्त नारायणण भी उपस्थित रहे। रात्रि भोजनोपरान्त सभा सम्पन्न हुई।



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कोषाध्यक्ष
श्री प्रकाश भंसाली

रू टील के क्षेत्र में स्टेनलेस स्टील रॉ-मेटेरियल की दुनिया में सबसे बड़ी मण्डी मुंबई को कहा जाता है। यहां 6000 से भी अधिक छोटे-बड़े व्यवसायी ट्रेडिंग का कारोबार करते हैं। वहीं देश के सभी स्टेनलेस स्टील उत्पादनकर्ता व निर्माताओं के अपने-अपने ऑफिस व आउटलेट इत्यादि भी यहीं हैं।

भारत में सर्वाधिक स्टेनलेस स्टील की खपत बर्तन निर्माण में होती है, बर्तन निर्माण के लिए पाटा-पट्टी का भारतीय रि-रोलिंग पद्धति द्वारा उत्पादन किया जाता है। मुख्यतः पाटा-पट्टी दिल्ली, जोधपुर, मिवाडी, अहमदाबाद, सरी गांव में निर्मित होती है। महाराष्ट्र भारत में बर्तन निर्माण का प्रमुख केन्द्र है। यहां छोटे बड़े 4000 बर्तन निर्माता हैं वहीं 150 से अधिक निर्माता भी हैं, इसीलिए यहां बर्तन निर्माण में खपत होने वाली पाटा-पट्टी का ट्रेडिंग का बड़ा मार्केट है। यहां के रि-रोलर्स संगठन की स्थापना हुए 27 साल हो गये हैं। जोधपुर व अहमदाबाद में लगभग सभी पाटा-पट्टी निर्माताओं से ट्रेडिंग ऑफिस हैं। हाल ही में संगठन के चैयरमेन जालाराम विश्नोई की उपस्थिति में अपनी 27वीं वार्षिक सभा का आयोजन 25-27 जुलाई 2014 को पूना के "द कोरी नेशनल रिसोर्ट व क्लब" में आयोजित हुआ। इस कार्यक्रम में संगठन के 50 अधिक सदस्यों ने भाग लिया। भ्रमण, आमोद, प्रमोद व वर्तमान व भविष्य में पाटा-पट्टी व्यवसाय पर चर्चाएं हुईं, महाराष्ट्र सरकार द्वारा बॉर्डर बैकपोस्ट पर नये फार्म का विरोध किया गया व सरकार को ज्ञापन के माध्यम से वस्तु स्थिति से अवगत कराया गया।

कार्यक्रम में अध्यक्ष शंकरलाल गुप्ता ने वार्षिक रिपोर्ट को सदन के पटल पर रखा और प्रकाश भंसाली कोषाध्यक्ष द्वारा सालभर का लेखाजोखा प्रस्तुत किया गया जिसे करतल ध्वनिमत से सदस्यों ने बिना किसी विरोध के अनुमोदित प्रस्ताव को पारित कर दिया। वर्तमान सभा का संचालन सचिव सुनील भाई शाह ने किया। वर्तमान कार्यकारिणी का समय पूरा होने पर नई कार्यकारिणी के गठन हेतु अध्यक्ष शंकरलाल गुप्ता ने चन्देश शाह को नई कार्यकारिणी के गठन के लिए मनोनित किया गया।

श्री शाह ने सभा को अध्यक्ष पद के लिए आमंत्रित जिसमें मोहन नाहटा का नाम आया मोहन नाहटा पूर्व में भी संगठन के अध्यक्ष रह चुके हैं। दूसरा नाम नहीं आने से उन्हें निर्विरोध अध्यक्ष व इसी प्रकार सुरेश मोहनोत को उपाध्यक्ष, सुनिल शाह को सचिव, प्रदीप डागा को सह सचिव और प्रकाश भंसाली को कोषाध्यक्ष चुना गया जो पिछले 14 सालों से निरंतर हैं। इस प्रकार सन् 2014-16 के लिए नई कार्यकारिणी का गठन सम्पन्न हुआ नव नियुक्त अध्यक्ष मोहन नाहटा ने सदन को धन्यवाद दिया वहीं सदस्यों ने सभी नये पदाधिकारियों को बधाई दी, नाहटा ने सदन को आश्वासन व विश्वास दिलाया कि वह संगठन को संगठित करने व व्यापार को प्रभावित करने वाली हर प्रक्रियों को संगठन के साथ मिल कर समाधान करने का प्रयास करेंगे चाहे वो सरकारी स्तर की हो या उत्पादनकर्ता की हो। चैयरमेन जालाराम विश्नोई व अध्यक्ष मोहन नाहटा ने व्यवस्थित रूप से चुनाव सम्पन्न कराने के लिए चन्देश शाह को धन्यवाद दिया।

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Leap towards the future

Viraj's Fully Automatic Section Rolling Mill in India



Viraj Profiles Ltd., one of the Largest Producers of Stainless Steel Engineering Products globally; recently inaugurated its new state-of-the-art Section Rolling Mill (SRM) plant in Tarapur, Maharashtra, India. Mr. Neeraj Raja Kochhar, Chairman and Managing Director of Viraj Profiles, inaugurated the plant in the presence of other senior management members.

Equipped with completely automated process, the plant is first of its kind in the country on an industrial scale. The plant is quite unique in terms of Online Pickling facilities; Automatic Labeling inter-alia Packaging line. This new facility would be able to manufacture more than 700 different shapes and designs of Angle; Flats and other Profiles. With the new plant in place, the company which has created a niche for its products globally hopes to deliver world class quality products at assured delivery time and thus, increasing its efficiencies in catering to the significant global as well as local requirements.

CMD Mr. Neeraj R Kochhar shared,

"We are very pleased commencing this long planned project and with this new plant, Viraj is going to enter into a new dimension of its history. Viraj has come a long way in last two decades. The journey which started with employee strength of 150 people has a team of more than 9000 people today. We have always tried to take one step at a time but make that step count. I have personally always believed in forward integration to explore new market opportunities and it is with this principle that we started with one induction furnace and then slowly we moved on to manufacturing stainless steel wire rods, wires, fasteners, flanges, profiles and bars." Sharing the main reason behind this new mill, Mr Kochhar added, "We wanted to offer products to our customers faster and quicker without compromising on the quality and that is how we conceptualized the need of fully automatic Section Rolling Mill. The annual capacity of this plant will be up to 180,000 Tons per annum."



Mrs Renu Kochhar,
Managing Director,
Viraj Profiles

Mrs Renu Kochhar, Managing Director, Viraj Profiles who played a very important role in the conceptualization and execution of the whole project added, "This new facility has proven to be like a leap into the future for our customers as my personal endeavor is to serve the customers better and better. At Viraj we have always tried to focus on Tomorrow and streamline our activities today to achieve that Tomorrow. Consequently, commencing of this new mill aligns very well with our strategy. The new

facility will allow us to strengthen our business both locally as well as globally. The use of fully automated processes will not only help increasing our production capacity but it will also ensure the standardization in the manufacturing process."

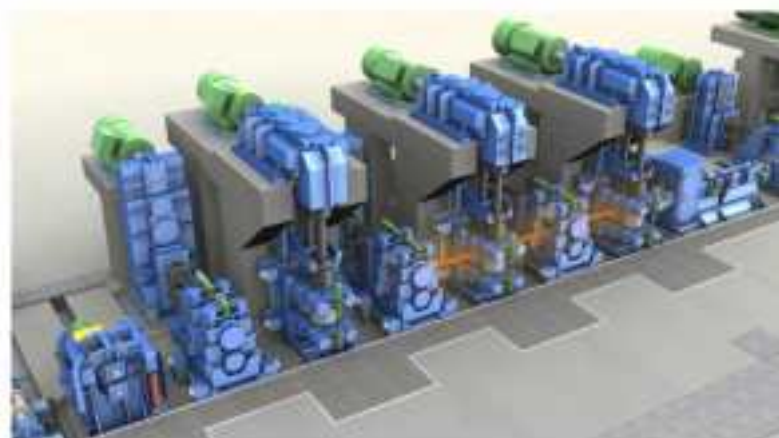
The project is spread across around 10 Hectares of land. In the setting up of this plant, the company has collaborated with several partners inter-alia Siemens, Steuler Anlagenbau GmbH & Co. KG, ABP, FEHR, INOXIHP and

Tenova Hyperthem Pvt Ltd., Engineering support for the project has been provided by ESPIC Consulting Pvt Ltd. The plant boasts of some of the best machineries in the world in Stainless Steel industry.

The new project has been implemented within the scope of Viraj's strategic investment program targeted at production facilities modernization; improved products quality, rise in production volumes and increased output of high added value products. The Plant complies with the high environmental standards of modern Stainless Steel manufacturing and has Level - 2 Automation processes.

This new facility has several locational advantages as well. The nearest railway track is merely 8 KMs from the production site and the nearest Port is around 170 KMs only. Inland Container Depot (ICD), started by Viraj Profiles at Tarapur will ensure smooth logistical support to its clients. The combination of the specific design and fully automated process coupled with smooth Logistics arrangement allows for a reliable and consistent production and supply of high quality products at optimum operational economy. The new facility will help Viraj to serve current and future markets in a more efficient manner.

For further information, please visit www.viraj.com



मुश्किलें वो चीज होती हैं जो हमें तब दिखती है जब हमारा ध्यान लक्ष्य पर नहीं होता



शैलेन्द्र कुमार बंसल



शलभ कुमार बंसल



हिमांशु कुमार बंसल

मनुष्य का कर्म ही सफलता की बुनियाद है और भाग्य हमेशा कर्म करने वाले साहसी व्यक्ति का ही साथ देता है। मात्र 10 माह तक अपनों के यहाँ सर्विस कर 1981 में सरकारी सेवारत अपने पिता की जमा पूंजी से 80000 रुपये निकलवा कर अपने आत्मविश्वास के साथ खुद का स्टेनलेस स्टील बर्तन का व्यवसाय करने का साहस करने वाले 49 वर्षीय शैलेन्द्र बंसल देहरादून के रहने वाले थे। लेकिन पिता के सरकारी सेवा में होने के कारण मुरादाबाद में पोस्टिंग होने से ज्यादा समय मुरादाबाद में रहने से बंसल परिवार मुरादाबाद का ही होकर रह गया। बारहवीं तक शिक्षोपरान्त शैलेन्द्र बंसल ने अपने जीजा के यहां बर्तन के व्यवसाय में नौकरी की और मात्र 10 माह में लगा की व्यवसाय तो जरासी पूंजी से मेहनत की जाए तो स्वयं भी कर सकते हैं। बस फिर क्या था कहते हैं की कर्म करने वाले साहसी व्यक्ति का भाग्य हमेशा साथ देता है। धीरे धीरे व्यापारिक गुणों की बारीकियां और कठोर मेहनत कर जॉब बर्क कराकर जग, केतली व लोटा को 'सागर ब्रांड' का ब्रांड देकर मार्केटिंग प्रारम्भ की और अपने छोटे भाई शलभ कुमार बंसल 47 व शिक्षोपरान्त (MSC) हिमांशु बंसल 44 (B.ED) को साथ लेकर सन 1993 में व्यवसाय के विस्तार की योजना बना डाली स्वयं का निर्माण कार्य प्रारम्भ किया क्योंकि दो भाईयों का साथ मिल गया था। तीनों भाईयों की मेहनत रंग लाई और धीरे-धीरे मांग के अनुसार नये नये आइटम विकसित करने लगे और हरियाणा, पंजाब, राजस्थान, बिहार, एम पी, यू पी, बंगाल के बाजारों में अब 'सागर ब्राण्ड' के लगभग 125 आइटमों ने अपनी पहचान बना डाली और निरन्तर मांग होने के कारण प्रतिवर्ष 25 से 50 प्रतिशत उत्पादन बढ़ाना पड़ रहा है जो कि ब्राण्ड की गुणवत्ता व प्रतिस्पर्धात्मक मूल्य है जो लम्बे समय से बाजार में अपनी छाप बनाये हुए है। अपने इस कार्य में 175 कुशल कारीगरों की कड़ी मेहनत व ईमानदारी सदैव 'सागर ब्राण्ड' के साथ रही है।

बंसल अपने व्यवसाय को और बढ़ाना चाहते हैं साथ ही उनके पास अपने उत्पादों की पर्याप्त मांग भी है लेकिन उपयुक्त सरकारी सहयोगित स्थान उपलब्ध नहीं है। इनका कहना है कि यदि मुरादाबाद में सरकार औद्योगिक क्षेत्र का विपेश जोन बनाकर शहर के अन्दर की फैक्ट्रियों को जगह दे और उनके पॉवर को यहीं शिफ्ट करने की व्यवस्था करती है तो मुरादाबाद में यह व्यवसाय दिन दुनी रात चौगुनी तरक्की कर सकता है।

अपने उत्पादों का देश में दिल जीतने के बाद अपने अगले मिशन के बारे में बंसल बताते हैं कि हम निर्यात में भी प्रयास करेंगे जिससे देश में विदेशी मुद्रा आ सके और उन्हें विश्वास है कि कुछ वर्ष के प्रयास से वे विश्व में अपने उत्पादों की पहचान बनाने में सफल हो जायेंगे क्योंकि लम्बे समय से उच्च क्वालिटी व प्रतिस्पर्धात्मक मूल्य पर रिसर्च कर चुके हैं।

वे स्टेनलेस स्टील बर्तन व्यवसाय में अभी भी भारत में अनेक संभावनाएं मानते हैं केवल जरूरत है तो अपनी पहचान बनाने की जिसके लिए आप 'स्टील मार्केट इन्फो' की मदद ले सकते हैं। पहचान के बाद वचनबद्धता व समय पर आपूर्ति आप को शीर्ष व्यवसायी की अग्रणीय श्रेणी पर ला खड़ा कर सकती है जहां से आपके अपने साथी पीछे नजर आएंगे। सफल व्यवसाय निरन्तर मेहनत लगान ईमानदारी कुशल व्यवसाय वचनबद्धता व दूरदर्शिता चाहते हैं इनका अनुसरण कर हर व्यवसायी सफल व्यवसायी की अग्रणीय श्रेणी में अपना स्थान बना सकता है।



SUPER SMELTERS LTD.

An ISO 9001:2008 Certified Company



Product Brand – SUPERSHAKTI

Nature of Business – Manufacturer of Stainless Steel Hot Rolled Coil and Flats.

Year of Established - 1995

Type of Company - Limited

Web Site - www.supershakti.in

Workers Team – Approx.600.

Installed capacity - 1.1 Million Tonnes.

Annual Group Turnover – Approx. 1800 Crores.

Mr Sitaram Agarwal is the Chairman cum Managing Director of the company. A science graduate with more than 3 decades of experience in the steel Business. Mr Agarwal has served the core sectors such as construction and infrastructure development. He has been involved in various modernizations and expansion programs undertaken at various units of the group from time to time. The proactive and progressive attitude of Mr. Agarwal has helped the company in widening its horizon and taking up expansions in big way.



Mr Dillip Agarwal, a commerce graduate is having 20 years of experience in the steel industry, including 10 years of experience in steel manufacturing. Under his, the group has been able to established itself as a distinguished firm, dealing in a vast range of products. He is also one of the directors in Super Smelters Limited.



Mr Deepak Agarwal, a commerce graduate is having 18 years of experience in the steel industry, including 10 years of experience in steel manufacturing. He is looking after Sales, Purchase and Finance of the group. He is also one of the directors in Super Smelters Limited.



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Contact No - +91 9163310449
Email ID – sanjay.singhania@supershakti.in



bruce Taylor likes nothing more than rummaging around a scrap yard. It's where he finds inspiration for the unique sculptures he makes from recycled stainless steel. "My niche is readily accessible public art and outdoor sculpture. I always carry a magnet to separate out the non-magnetic nickel-containing stainless steel to make sure the materials I use can withstand the rigours of harsh exterior environments."

Taylor hails from Denver, Colorado in the USA and now lives in Texas. He started out as a painter and then got involved in sculpture, coming to prominence in the mid 1980s after winning a commission for an installation at the Denver Concert Hall.

Over recent years he has focused on stainless steel. "Durability is one of the main reasons for choosing stainless steel. It's easy to weld and withstands outdoor conditions. It has a rich contemporary feel – it can be highly reflective, have a basic mill finish or occasionally be coated. Much of my work is public art, so minimal maintenance is essential. It's also an

aesthetic decision – if it lasted a long time but didn't look good it wouldn't do anything for my reputation as an artist!"

In his recent work, Taylor takes reclaimed stainless steel – Type 304 for preference – and fabricates it into new forms. The observer can recognize the interesting shapes which the artist has incorporated. "The reclaimed objects I use are part of a guessing game – what are they and what were they originally used for?"

In 2013 Bruce Taylor created a piece of sculpture for one of five railroad bridges in El Paso, Texas. He found his inspiration for this original urban art piece from recycled elements. "It's about low environmental impact design utilizing recycled materials. I feel good about that. I'm conveying how materials can be recycled. While recycling is not the predominant goal of my works, it's an important component to my aesthetic process."

El Paso Bataan Bridge Project <http://brucetaylorartsculpture.blogspot.be/>

Artist Bruce Taylor



See you at:



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Laser Variation on stainless steel



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Mob: +91-9870285231, +91-8130217771

Metal Bulletin's 9th Annual Asian Stainless Steel Conference

The Ritz-Carlton Hong Kong, Hong Kong, 4 - 5 June 2014

Metal Bulletin Events and SMR's 9th Asian Stainless Steel Conference has established itself as the undisputed No. 1 pan-Asia stainless steel event.

Delegates can expect to hear presentations from the top-ranking decision makers who will shape the structure in the industry in the years to come. Building on the success of previous years, over 250 delegates are expected to attend again this year, giving delegates the

chance to meet and network with the entire supply chain – from raw materials to end users – in the region and internationally.

A high ranking circle of Chinese and Asian speakers from stainless steel mills, their raw material suppliers, distributors and fabricators will discuss these and other relevant issues in a two day conference that offers unrivalled networking- and discussion platforms



Wire 2014 und Tube 2014 in Düsseldorf: Strong Together for Future Markets!

The upward trend continues: The more than 2,500 international exhibitors from the wire, cable and tube industries can look back on five successful trade fair days. Inspired by the upswing of the steel market, the exhibiting companies presented their product innovations at the Düsseldorf Exhibition Centre during the two leading trade fairs, wire 2014 and Tube 2014.

Tube took place in halls 1 to 7 and in hall 7a. More than 1,200 exhibitors from 47 nations showed their innovations on approximately 50,000 square metres of total exhibition space. This represents a 3.1% increase in exhibiting companies and close to a 4% increase in booked space compared with the previous event in 2012.

First quarter stainless output

The International Stainless Steel Forum (ISSF) has released figures for Q1 2014 showing that stainless steel melt shop production increased by 6.8% year-on-year to 10.2 million metric tons (mmt). Production increased in all regions.

With a y-o-y growth of 3.0% Asia (without China) produced 2.2 mmt. Japan and South Korea recorded increases of 9.5% and 3.5% respectively. India and Taiwan, China were negative with -2.6% and -3.6% respectively. Stainless steel production in China increased by

11.1% to 5.1 mmt y-o-y. China produces about half of the world's stainless steel.

Production in Western Europe and Africa increased by 0.2% to 2.2 mmt. France increased by 10.1%, but Germany declined by 18.9%, Italy by 2.4% and Austria by 2.0%.

Production increased by 11.9% to 0.7 mmt in the Americas and by 5.5% to 0.1 mmt in Central and Eastern Europe.

3D Printing with Stainless Steel

Over the last 100 years, stainless steel has played a vital role in many industries ranging from nuclear energy and, healthcare, right through to domestic appliances we use every day. Now manufacturers are looking to increase the potential of Stainless Steel even further by combining it with 3D printing.

3D printing is a method of manufacturing three dimensional solid materials using a digital model. This process is generally carried out with the help of a materials printer that features digital technology.

Unlike conventional machining techniques that perform removal of material by cutting and drilling, 3D printing operates by additive processes in which successive layers of the desired material are deposited to create an object.

Stainless Steel offers a low cost form of metal printing and is ideally suited for large objects due to its strength. Like titanium and aluminum, stainless steel can also be used as a metal 3D printing material for complex designs not currently possible using traditional manufacturing methods.

The main method used for stainless steel 3D printing requires binding the layers of stainless steel powder together with a bonding agent. During the process, a stainless steel powder layer is laid in a build box, and a print head is allowed to move across the box to spray a binder solution. The layer deposited with binding agents is then dried using a heating lamp. Following this, a new powder layer is spread, and the process is repeated. The object is created layer by layer until it is complete, and it is then dried in an oven to cure the binder completely.

Alternative Methods:

1. Selective Laser Sintering (SLS)

The process involves selective sintering (heat and fuse) of a powdered material whereby layers of stainless steel powder are laid down and the granules are then fused together using a laser.

2. Selective Laser Melting (SLM):

SLM uses metallic powders to build functional 3D parts. Thin layers of metal powder are laid down and then fused together using an ytterbium laser. Once the part is complete it is removed from the bed and goes through any finishing required.

3. Direct Metal Laser Sintering (DMLS):

DMLS uses a laser source to bind a powdered

material together. It is very similar to SLS and is predominately used with metal powders.

4. Benefits of Stainless Steel 3D Printing Technology:

3D-printed stainless steels have many benefits, including:

1. Durability
2. Resistant to heat at temperatures up to 831°C
3. Light in weight
4. Inexpensive
5. Produced in shorter time.

Applications of Stainless Steel 3D Printing Technology:

As with traditional stainless steel, 3D-printed stainless steels find applications in a wide range of areas. These include:

1. Jewellery
2. Tools
3. Construction applications
4. Dental caps
5. Metal implants
5. Industrial applications – designing functional components
6. Decorative models like statues, medals and keys
7. Military applications
8. Manufacturing automotive parts.

Conclusion:

3D steel printing is a reliable and fast manufacturing technology. Although the cost of functional 3D metal printers is relatively high, there are a few inexpensive 3D printers currently available on the market. Several manufacturing companies are now opting for 3D steel printing as it is precise, inexpensive and more realistic method compared with other technologies.

Source – Azoh & www.steelguru.com



China Stainless Steel Crude Production: Exceeding 20 million tonnes in 2013!

China accounted for 50.5 % of global crude output of 40.6 million t

a



An in-depth analysis of the Chinese stainless steel industry conducted by SMI GmbH during the past 3 months revealed that Chinese producers have reshaped the stainless steel landscape to an even larger extent than previously anticipated. For the first time, Chinese producers melted more than 20 million tonnes of

stainless steel which also catapulted the global crude production to over 40 million tonnes. Chinese production accounted for 50.5 % of the global output in 2013. However, early 2014 Indonesia imposed a ban in nickel ore exports; is Chinese stainless steel production at the crossroads?

This detailed market report introduces 70 Chinese stainless steel producers of flat and long products located in 50 cities, ranging from large state owned producers to small private newcomers. Information about their products (dimensions, grades), production volumes and production equipment is also included in the report. Producers are classified into quality segments ranging from high 'import' quality to low quality for domestic use.

All producers require raw materials in form of scrap, nickel pig iron, primary nickel, chromium, manganese and molybdenum, which are sourced from the domestic market or imported. The total demand for these raw materials is shown in the report (broken down by individual producers) as well as a projection of future requirements.

The growth of domestic Chinese stainless steel consumption in recent years has been underestimated by most analysts worldwide. Real demand was growing significantly above GDP levels, driven by urbanization and the rise of a middle class increasingly able to afford stainless steel products. This report analyzes if ongoing capacity additions are driven by growing domestic demand or are aiming to increase exports.

The report concludes with a potential scenario for the domestic demand until 2018 (broken down by end use segments), future capacities and capacity utilization, production volumes as well as import and export levels.

You can learn every detail about this market without even travelling there, saving travel costs and valuable time!

Who Should Buy this Report?

- Producers of stainless steel flat and long products.
- Distributors and service centers
- Suppliers of raw materials (scrap, nickel, chromium, molybdenum)
- End users of stainless steel
- Financial institutions

Consumers and distributors ask:

- Who could be potential low cost suppliers?
- How is the quality level of each producer?
- Does a mill have adequate production equipment?
- Which product range and grades are offered by each company?

Stainless steel producers ask:

- How can I benefit from the growing Chinese market?
- Is China flooding the world with Stainless products?
- Who are my competitors for certain products?
- How much capacity is installed and will new capacity be added?
- Are capacity additions driven by growing domestic demand or aiming to increase exports?

Raw material suppliers ask:

- Who is buying raw materials (scrap, nickel, chromium, molybdenum) and what is the raw material mix of each mill?
- What is the future of nickel pig iron after the Indonesian ban on ore exports?

When will the scrap usage increase as a result of lower nickel pig iron availability?

This in-depth market study will provide answers to all these questions and many more!

World bank to India: Roll Out GST, reduce subsidies

a head of the Modi-government's first Budget, the World Bank today suggested that India should roll out GST, reduce subsidies and broaden tax base to promote growth, projecting it to be lower at 5.5 percent for 2014-15, from the earlier forecast of 5.7 percent.

"Implementing the Goods and Services Tax (regime), targeting subsidies better and broadening the tax base will help create the fiscal space for supporting accelerated growth and poverty reduction," said Onno Ruhl, World Bank's Country Director-India. He was speaking at a function here to release the World Bank's report on Global Economic Prospects (GEP) 2014. Lead author of the report Andrew Burns too was present at the launch of the report in India. Also read: [New govt brings fresh hope on GST.](#)

The report, which was released globally earlier, has scaled down economic growth projection for the current financial year to 5.5 percent from 5.7 percent estimated in April. "The growth in India is projected at 5.5 percent in FY 2014-15, accelerating to 6.3 percent in 2015-16 and 6.6 percent in 2016-17," said GEP 2014. Ruhl said: "With a rising global demand, we expect that a rebound in domestic investments and a pick-up in manufacturing activities will help India move

from two years of sub-5 percent growth to over 6 percent in the next year." However, he added, fiscal reforms such as simplifying the tax structure and broadening tax base would be essential for creating space for pro-poor expenditure and accelerating growth in years ahead.

"India's general government deficit, despite falling, is still more than 2 percent points of GDP higher than in 2007, indicating that depleted fiscal buffers have yet fully restored," the report said. Finance Minister Arun Jaitley is expected to present the first Budget of the Narendra Modi government for 2014-15 next month. The major challenge before the government will be to boost growth while keeping the fiscal deficit under check. India's economic growth slipped to decade's low of 4.5 percent in 2012-13. It, however, picked up to 4.7 percent in 2013-14. Speaking about the global economy, Burns said it is expected to pick up during the year and may clock 2.8 in 2014.

"2014 Global forecast has been downgraded mainly reflecting one-off factors. Growth in South Asia has been disappointing and although vulnerabilities are declining, they remain," he said.

Source: <http://www.moneycontrol.com/news/>

Budget 2014: Import duty on stainless steel up 7.5 per cent

new Delhi: In a major relief to domestic stainless steel industry, reeling under severe under-utilisation of capacity, the government today increased import duty on flat-rolled products from 5 per cent to 7.5 per cent. Presenting his maiden Budget, Finance Minister Arun Jaitley said this was done to provide an impetus to domestic stainless steel industry.

"The domestic stainless steel industry is presently suffering from severe under-utilisation of capacity. To give an impetus to the stainless steel industry, I propose to increase the basic customs duty on imported flat-rolled products of stainless steel from 5 per cent to 7.5 per cent," he said.

The domestic stainless industry has been facing a threat in the form of a sudden and immense surge in imports from various countries, especially China, primarily because of the current import duty which is considered to be on the lower side in comparison to other nations. China

has an average customs duty of 10 per cent and Brazil, 14 per cent.

Taking opportunity of lower customs duty, imports from these countries were on the rise in recent times. India's imports of stainless steel surged to 307,226 tonnes in 2013-14 from 239,136 tonnes in 2011-12, reporting a growth of nearly 30 per cent. Domestic makers have been demanding 15 per cent duty. They were also demanding removal of the basic customs duty on key raw materials and on scraps to ensure the domestic stainless steel industry can manifest itself as a globally competitor.

India now ranks as the third largest consumer and producer of stainless steel. Industry sources said country's stainless steel consumption was expected to grow at 8-9 per cent per annum annually to reach around 3.5 million tonnes by 2015.

Outokumpu's lean duplexes receive national technical approval in Germany

Outokumpu's lean duplex grades LDX 2101® (EN 1.4162) and LDX 2404® (EN 1.4662) just recently received general approval AbZ (Allgemeine bauaufsichtliche Zulassung) by the German national building authority DIBt (Deutsches Institut für Bautechnik). This approval designed for the building industry means that manufacturers of building and construction components can use lean duplex grades and utilize their benefits without applying for a specific approval for the manufactured component.

LDX 2101® and 2404® are Outokumpu's proprietary grades, developed in the Group's research center in Avesta, Sweden. The benefits of lean duplex include excellent mechanical properties, corrosion resistance as well as cost competitiveness.

The approval covers lean duplex coil and plate products up to and including 30 mm thickness and bar products up to and including 40 mm diameter as well as all components manufactured from these materials.

"This is an important milestone for the use of lean duplexes in building and construction, where lean duplexes have additional benefits. Leaner alloying together with added strength ensures highest value for money for our customers," says Thomas Kirchhartz, Technical Sales Manager at Outokumpu. "Having our LDX grades included in the AbZ that in Germany is still considered superior to comparable European standards will certainly be noticed also in neighboring countries."

Outokumpu Group

Outokumpu is a global leader in stainless steel. We create advanced materials that are efficient, long lasting and recyclable – thus building a world that lasts forever. Stainless steel, invented a century ago, is an ideal material to create lasting solutions in demanding applications from cutlery to bridges, energy and medical equipment: it is 100% recyclable, corrosion-resistant, maintenance-free, durable and hygienic. Outokumpu employs more than 12 000 professionals in more than 30 countries, with headquarters in Espoo, Finland and shares listed in the NASDAQ OMX Helsinki. www.outokumpu.com

GIFTEX 2014 has concluded with great success!



Over View: "GIFTEX 2014" consisting of 7 specialised shows for general gift items, cutting-edge design products, tableware, kitchenware, fashion accessories, health & beauty products and babies & kids' items has successfully concluded at Tokyo Big Sight from July 9 [Wed] - 11 [Fri], 2014 organised by Reed Exhibitions Japan Ltd. This year, the shows welcomed a record number of 1,747* exhibitors from 26 countries and regions including overseas pavilions from India, Thailand, Indonesia, Hong Kong and Korea. The overall exhibit space expanded by 14% compared to last year. This year's show also gathered increasing number of visitors: 76,348* visitors from all over the world converge on the venue, and exhibitors' booths were filled with excitement for all three days. Also, various services that Show Management offered for overseas participants created an efficient business environment and brought satisfactory outcomes. (*including concurrent shows)

Grand opening: To celebrate the opening of GIFTEX 2014, an opening ribbon cutting ceremony took place before the doors opened to the exhibition halls. 45 of market leaders from Japan & Asia (THE LOFT CO., LTD., TOKYU HANDS INC., STYLINGLIFE HOLDINGS INC. PLAZASTYLE COMPANY, BALS CORPORATION and etc.) joined as ribbon cutting dignitaries to show their support towards the show and further development of the industry. List of ribbon cutting dignitaries >>> <http://www.giftex.jp/en/sokuho/> Many of the dignitaries took part in the show themselves to seek for latest and cutting edge products and have business discussion with show participants.

No More Cultural and Language Boundaries! Special Seminar for Overseas Exhibitors: Prior to the exhibition, Show Management held "Overseas Exhibitors' Seminar" on July 8 (Tue). Yasu Murota from Show Management gave a presentation on "Tips to Maximise Your Business Result during the Show." This seminar was held to raise awareness of overseas exhibitors to take appropriate steps for possible difficulties they might face when entering Japanese market. By explaining "Do-s" and "Don't-s" during exhibition by revealing cultural differences especially in business manners, the seminar gave practical tips to maximise

business result during the show. Moreover, all procedures are focused on what they can do in the last minute. The seminar room was packed with 150 enthusiastic participants. Most participants could practice what they learned, and many of them gave satisfactory feedbacks to Show Management that the seminar was very practical and helpful.

Overseas Products Sourcing Guidebook: Show Management prepared a special guidebook which featured overseas exhibitors. The guidebook provided company information, product features with photos and contact information. Prior to the 2014 show, the guidebook was distributed to 10,000 major Japanese importers and buyers who were interested in sourcing international products. This made the entire industry notice the presence of overseas exhibitors, attracting more visitors to their booth as well as enhancing appointments with buyers at the show.

Mark Your Calendar for the Next Show! GIFTEX 2015 is held from July 8 [Wed] - 10 [Fri], 2015 at Tokyo Big Sight. Based upon the positive feedbacks from exhibitors, the majority of the booth spaces for all shows were occupied after the 3 days and the entire GIFTEX 2015 is expected to be sold out at an early stage. Therefore for those who are considering exhibiting in 2015, immediate booth reservation is highly encouraged to secure the limited exhibit space in time. Moreover, Earlybird discount price is only available for the application made by October 31. If you are interested in exhibiting, please contact Show Management immediately.

Contact:

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18F Shinjuku-Nomura Bldg.,
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Tokyo 163-0570, Japan

GIFTEX 2015

Dates: July 8 [Wed] - 10 [Fri], 2015

Venue: Tokyo Big Sight, Japan

Molybdenum scrap saves resources

A recent study found that about one quarter of the molybdenum used each year is recycled material from scrapsources. The rest is newly mined, primary molybdenum. Scrap therefore plays an important role in meeting demand and contributing to sustainability.

Like most metals, molybdenum is fully recyclable. This is one of the key sustainability benefits of metals.

Recycling of scrap for the production of new materials requires less energy than the production of primary metal and it causes fewer emissions. It is also often sourced locally, so transport routes are short. For the steel producer, scrap is the most economical material to add to the melt. Because recycling is so important, IMOA wanted to know more about how much molybdenum is recycled and where. The market research company SMR therefore carried out a study on the scrap market for molybdenum.

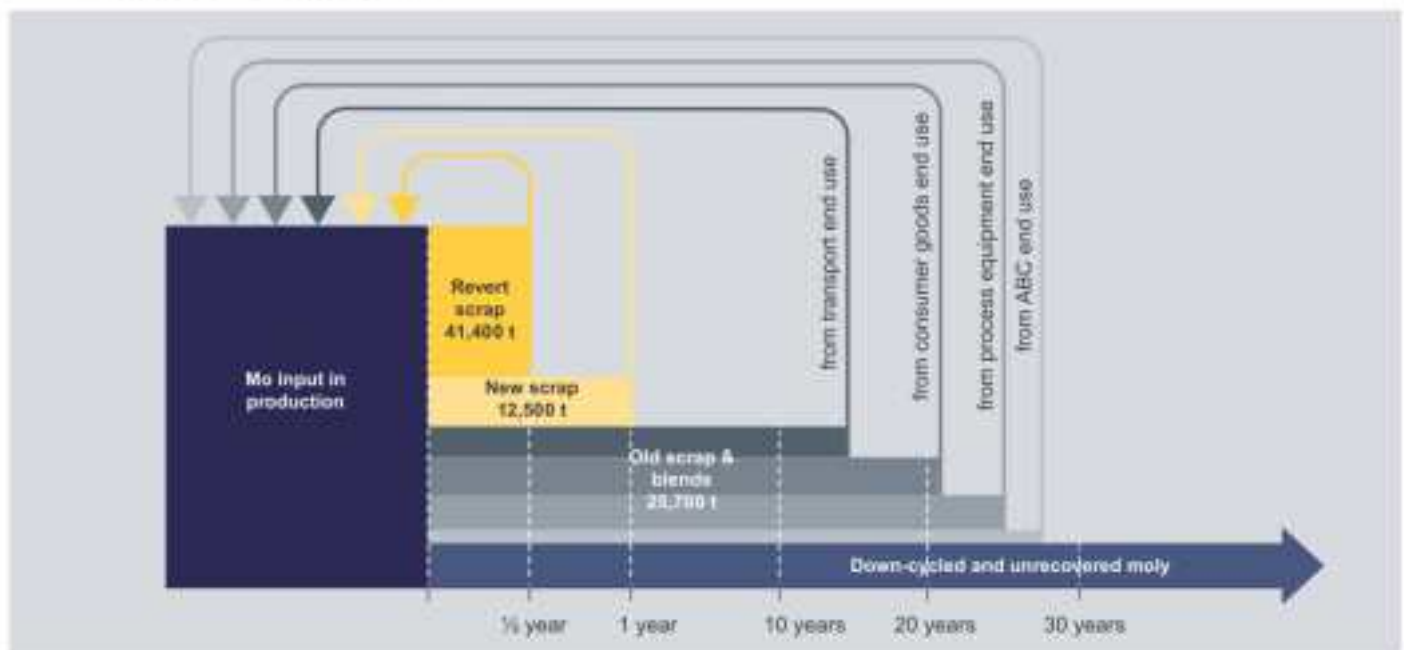
Molybdenum comes from two sources: mining and recycling. In 2011, almost 80,000 tonnes or about 25% of all moly used was recycled, making scrap an important part of the molybdenum supply chain.

Steel and metal alloy scrap – the source of recycled molybdenum.

By far the largest use of molybdenum is as an alloying element in steels. It is therefore mostly recycled in the form of steel scrap. Molybdenum 'units' are returned to the furnace where they are melted together with primary molybdenum and other raw materials to make steel. There are four major categories of scrap:

Revert scrap – remnants produced in the steelmaking process like cut-off ends or edge trimmings. This scrap is usually returned to the furnace and re-melted quickly after its generation.

New (or first use) scrap – remnants generated by the steel mill customers – the service centers and fabricators of the steel. This scrap returns mainly via scrap collectors and processors, mostly within half a year after



The molybdenum scrap reuse cycle for 2011. Of the 25% total scrap input 13% was revert scrap and 4% each new scrap, old scrap and blends.

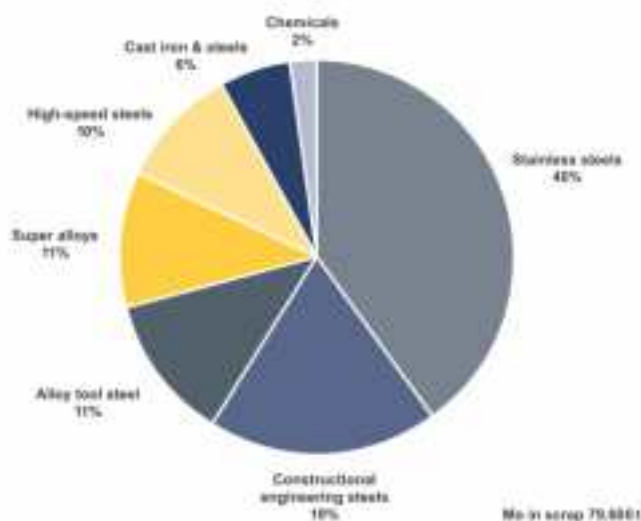
production in the steel mill.

Old (or end use) scrap – steel products at the end of their useful life – for example old washing machines or cars. This scrap is collected by scrap dealers. The age of old scrap ranges widely, between five years for some consumer goods to over 50 years for building products and process equipment. The average is around 25 to 30 years.

Blends – Mo units that come from a different scrap source than the product for which it is intended. For example, a blend intended for the production of Type 316 stainless steel may contain molybdenum from nickel-based alloy scrap. Blending is a core competence of the major scrap processors. They use sophisticated programs to create scrap blends, tailored to the specifications of a particular customer. Treated spent refinery catalysts are also sometimes used in blends for stainless steel, nickel alloys and special alloy engineering steels due to their high moly content of over 60%.

Major markets using moly scrap

About 60% of Mo scrap is used to produce stainless and constructional engineering steels. The remainder is used to produce alloy tool steel, super alloys, high-speed steel, cast

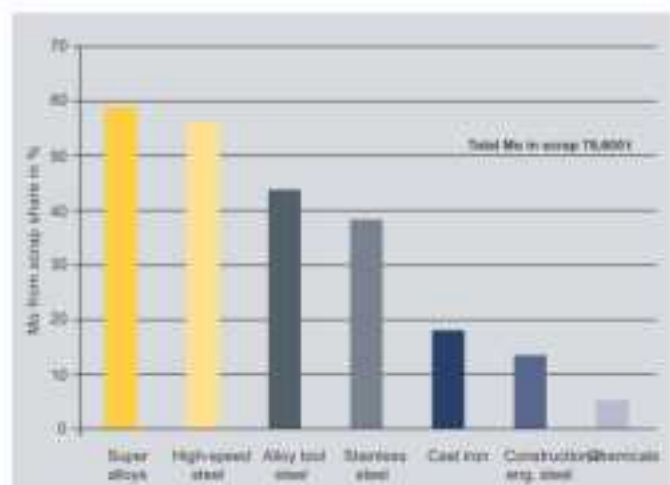


The proportion of scrap reused varies by product segments.

irons and chemicals.

Stainless steels – A producer of Mo-containing stainless steel could use molybdenum almost entirely from scrap, if sufficient scrap were available. However, the popular Type 316 stainless steel is produced using, on average, only about 38% Mo units from scrap. The balance comes from new primary Mo. The main reason for the limited availability of Mo-containing stainless steel scrap is the continuing increase in demand for these grades. Their superior corrosion resistance, and therefore their longer service life, could be a contributing factor. Some 40% of all molybdenum recycled in scrap is used for stainless steel production.

Alloy steels – The production of alloy steels uses around 19% of all molybdenum containing scrap. Most of this is revert scrap from within the steel mill. Because engineering steels generally contain less than 0.5% Mo, the incentives for its collection are relatively low. Engineering steels are recycled, but usually not for their molybdenum content. The molybdenum is therefore 'down-cycled' into general steel production, where it may or may not have a material value. Hence, primary molybdenum is the main source of Mo units for engineering steel.



Molybdenum from scrap as a percentage of total Mo input.

Tool steels and super alloys – Scrap is very important for the high-speed tool steel and nickel-based super alloy industries – where over 50% of Mo input comes from scrap. Most of it is revert scrap, due to the significant amount of scrap generated in the production process. This in-house recycling is crucial for cost control of these expensive alloys. High-speed tool steel and super alloy new and old scrap are valuable due to their high Mo content. They are also often used in blends for other steels. However, these first uses are relatively small for both Mo scrap and primary Mo.

Trends in scrap usage

The near future – The ratio of recycled molybdenum to primary molybdenum used in moly-containing products has fallen in recent years. Molybdenum from scrap represented 25% of the total usage in 2011, compared to 27% in 2000, chiefly because the rapid growth of demand for molybdenum in this period outpaced the availability of scrap. Nowhere has this been more evident than in China: The domestic market is too young to generate significant volumes of stainless steel scrap, while production of moly-containing steels has flourished. The use of recycled molybdenum in the developing markets is expected to readjust

to more typical levels in the future when end-of-life scrap becomes available in larger quantities.

The longer term – The use of molybdenum from scrap is expected to grow to about 110,000 tonnes by 2020, representing a return to about 27% of all moly use. By that time, scrap availability in China will increase to over 35,000 tonnes annually. Today, Europe is still the region with the highest first use of moly scrap with about 30,000 tonnes per year. Unlike China, Europe's use of scrap is expected to stay at more or less the same proportion of the total until 2020.

By 2020, approximately 55,000 tonnes annually of Mo units worldwide will originate from revert scrap; about 22,000 tonnes from old scrap and the remainder will be split between blend material and first use scrap. By 2030, Mo from scrap is expected to reach 35% of all Mo used, a result of further maturing of the economies of China, India and other developing countries and an increasing emphasis on separating and recycling valuable streams of material.

IMOA members can order the full SMR report from the secretariat. (MM)

Source: MolyReview 02/2013



Molybdenum-containing stainless steels like these Type 316 solar water heaters are diligently collected at their end-of-life due to their high value. © Centro Inox



Stainless steel scrap for pipe making for own stainless steel. © Cronimet

Stainless Steel Surface Finishing. Aesthetic Properties and Functionality.

Milan, October 29, 2014
Università degli Studi di Milano
Palazzo Greppi – Sala Napoleonica - Via Sant'Antonio 10

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Premessa

In the multi-faceted application field of stainless steels, which covers now a variety of industrial sectors (food industry, architecture and infrastructures, transport, etc.), an essential role is played by the parameters related to surface finishing. Among the most important aspects of these materials, it is necessary to mention not only their resistance to corrosion and durability, as well as their physical and mechanical characteristics and workability, but also their aesthetic properties and values, which succeed in "expressing" themselves especially in some specific areas, such as architecture and design. However, concerning some particular applications, we can note that more and more frequently, surface finishing becomes an essential parameter also from a functional point of view. Surface finishing has, actually, a considerable influence, in particular environments and climates, on triggering and bringing about localized or general corrosion phenomena. In order to outline a complete picture capable to provide up-to-date technical and scientific information on these two apparently different but closely related aspects, the seminar intends to consider the most typical technical aspects related to the performance of these materials once they are installed, starting from an overview of some architectural applications, which show the great versatility of stainless steels from an aesthetic point of view. The seminar is focused both on the different kinds of standards finishing options complying with the European regulations, and non-standard ones, which are increasingly used in the areas of design and building industry. Great attention will be paid to the post-processing and machining treatments (i.e. pickling, passivation, and electro-polishing) that are necessary to install stainless steel elements in the best conditions.

During the event there will be some exhibition stands of companies in the sector which wish to take advantage of this important showcase. For information about the modality of participation to the exhibition area. Please contact: Centro Inox - Giovanna Ferrario, Phone: +39 02 86450559, Fax: +39 02 860986, eventi@centroinox.it

Program of the Seminar:

9.00a.m. Participants' check-in

Opening Address: Riccardo Guidetti - UNIVERSITA' DEGLI STUDI DI MILANO, Milan

Introduction to the Seminar: Fausto Capelli - CENTRO INOX, Milan

Stainless Steel in Architecture: Dante O. Benini - DANTE O. BENINI & PARTNERS ARCHITECTS, Milano

Surface Finishing and Corrosion Resistance in Stainless Steels: Marco Boniardi, Andrea Casaroli - Department of Mechanics, POLITECNICO DI MILANO, Milan

Building Casings: Atmospheric Corrosion Influence on the Different Stainless Steel

Types and Grades: Gaetano Ronchi - IMO A, London - UK

Coffee Break: Flat Products Surface Finishing: EN 10088-2 Update
Paolo Viganò - CENTRO INOX, Milan

Precision Strips Surface Finishing: Davide Montepagano - ARINOX Spa, Sestri Levante, Genoa

Discussion: Lunch Break
02.00 p.m.

Stainless Steel Colouring and Non-conventional Surface Finishing

Stefano Ricci - STEEL COLOR Spa, Pescarolo ed Uniti, Cremona

Pickling, Passivation and Electric Polishing

Massimo Rigatti, DELMET Srl, Gorgonzola, Milan

Stainless Steel Sheet Micropunching for Aesthetical Purposes

Gaetano Dellavio - DELINOX Srl & ONEPLOT Srl - Lodi Vecchio, Lodi

Without Forgetting Cleanability: A Comparison of Trials and Tests

Laura Franzetti, Riccardo Guidetti - UNIVERSITA' DEGLI STUDI DI MILANO, Milan

Discussion: Closing of the Seminar

Stainless Steel and Galvanic Corrosion.

Galvanic corrosion is the accelerated, electrochemical corrosion of one metal that is in electrical contact with another less reactive metal in a wet or moist environment. Apart from all the more readily recognised reasons as to why we do not want corrosion, galvanic corrosion often manifests in a localised area, which can be very dangerous as it can rapidly lead to structural failures and reduction in load carrying ability of metal components.

Galvanic corrosion often occurs around fasteners, for example where nuts and bolts, or rivets are of different materials to the metals they are joining, are in electrical contact, and are in the presence of water or moisture.

Not all metals are subject to galvanic corrosion, but metal pairs that have sufficient variation in reactivity in a specific environment will be more susceptible.

The galvanic series is a list of metals arranged in order of their relative electrical potential. A simplified version of the galvanic series is shown in the chart on the right. When two metals are in contact in the presence of moisture, their locations within the series indicate the risk of corrosion due to the flow of electric current between them. The closer the two metals are on the list, the less the difference in electrical potential, and the less the risk of corrosion. The further apart the two materials are on the list, the greater the risk of corrosion.

The first rule in preventing galvanic corrosion is to avoid electrical contact between metals far apart on the galvanic series. However, we need to use numerical values to determine how far apart the two metals need to be for galvanic corrosion to become a risk.

This chart lists common architectural metals along with their ranges of relative electrical potentials.

Galvanic corrosion is the electrochemical corrosion of one metal placed in contact with a less reactive metal in a moist environment. The GALVANIC SERIES is a good way to analyse if galvanic corrosion between metals can be expected.

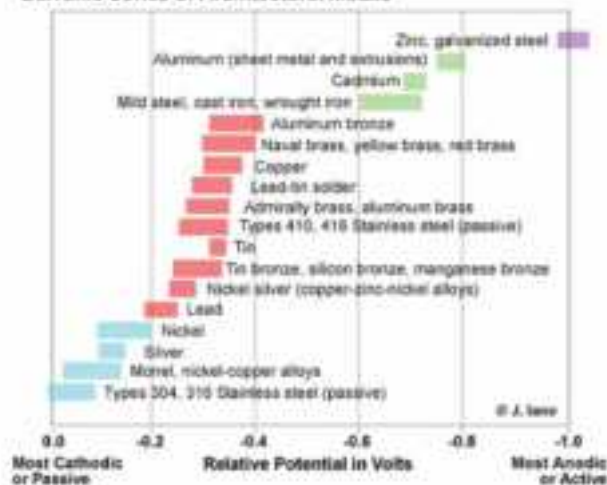
The potential differences between metals can be used to estimate the risk of galvanic corrosion under varying environmental conditions using the following rules of thumb:

- In coastal, very high humidity, or other harsh environments, galvanic metal pairs should be limited to those with a potential difference no greater than 0.15 volts.
- In moderate environments, metal pairs should have a potential difference no greater than 0.25 volts
- In environments with controlled humidity and temperature, potential differences as great as 0.50 volts may be acceptable.

Based on these rules of thumb, metals listed in the chart have been colour-coded into groups that fall within potential difference ranges of roughly 0.20 volts. Metals within each of these groups may be considered least corrosion prone when used together in normal architectural conditions.

The next thing to consider is the area ratio. For example, consider a sheet metal copper roof fastened with type 304 stainless steel screws. The potential difference between the two metals is in the range of 0.2 to 0.3 volts, so some galvanic corrosion effects may be expected under moderate to corrosive conditions, as defined above. In this galvanic pair, copper has a higher negative potential and will act as the anode and stainless steel will act as the cathode. However, since the surface area of the anode (the copper roof metal) is large in comparison to the surface area of the cathode (the stainless steel fasteners), the corrosive effect on the copper is distributed over a relatively large area and greatly mitigated. In this case, little if any long-term negative effect is anticipated. In fact, in practice, stainless steel screws are an accepted method of attachment for copper roofing.

Galvanic Series of Architectural Metals



Are the fasteners cathodic?

Pictures of fasteners found in a home on the coast. On the left the galvanized steel fasteners in stainless steel have resulted in corrosion of the screw. On the right a stainless steel fastener has been used to attach steel to aluminium. Here, the stainless steel is unaffected, but the steel has corroded.

As a counter example, consider a stainless steel roof fastened with copper nails. In this case, the surface area of the anode (the copper fasteners) is very small in relation to the surface area of the cathode (the stainless steel roof). The flow of electrons from the anodes is highly concentrated, and rapid corrosion of the fasteners is expected.

In fact, the rate of corrosion of the anode in a galvanic metal pair is directly related to the numeric area ratio of the two metals. That is, if the surface area ratio of cathode to anode is doubled, the rate of corrosion of the anode is also doubled. Likewise, if the area ratio is halved, the rate of corrosion of the anode is halved.

The above examples illustrate an important guideline; fasteners should generally be selected to avoid taking on the role of anode in a galvanic reaction. Due to their normally small surface area in relation to the materials being fastened, such fasteners will be at risk of rapid corrosion. Thus when fastener and base metal differ, the fastener metal should be selected to be cathodic in relation to the base metal.

When using galvanic series charts with plated metals, read from the position of the plating, not the base metal.

In practice, there are additional considerations that can influence the severity of the galvanic reaction between metals.

For example, coastal environments tend to produce salt-laden precipitation that can significantly accelerate the reaction between galvanic metal pairs in comparison to non-coastal areas. Urban and industrial environments, with their relatively high concentrations of air pollutants, produce precipitation that is more acidic and conducive to corrosion than precipitation further from such areas. Perhaps less obvious is the potential for accelerated corrosion in some agricultural environments, where certain fertilizers are a known source of corrosive air pollutants.

The electrical potential of metals may vary depending on the medium in which the galvanic reaction takes place. In fact, most galvanic series, including the chart in this article, are based on the electrical potential of metals when immersed in flowing sea water. The designer should keep in mind that metals buried in soil, exposed to highly corrosive industrial solutions, or otherwise exposed to atypical environments may react quite differently from what is predicted by the standard galvanic series.



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As one example, consider a 300 series stainless steel angle buried in mud. Due to a lack of free oxygen in such a soil condition, the stainless steel may not be able to maintain the passive layer that normally protects the underlying metal from corrosion.

In this condition, the stainless steel surface can become more electrochemically active and assume a location in the galvanic series to the right by about -0.3 volts.

The galvanic series is a powerful tool for evaluating the potential risk of corrosion between metals. However, to be used effectively, it must be applied knowledgeably and with consideration of factors that may influence the risk of corrosion between dissimilar metals. Wherever possible, past experience and local knowledge should be included in these considerations.

Frequently asked questions:

Galvanic corrosion is the most common corrosion related technical enquiry that Sasda receives. Recently a member requested information about why imported stainless steel roofing fasteners had rusted due to galvanic corrosion when used to secure 316 stainless steel friction stays to anodised aluminium windows, in a marine sea front environment.

The member had been led to believe that the fasteners were 316. However, when they were analysed it was discovered they were a chromium manganese 200 series stainless steel and contained only 14% chromium. In this marine environment, the fastener would be in the active state and would corrode, even without the galvanic effect. These fasteners would be in the same category in the galvanic series of architectural metals as types 410 and 416 stainless steel.

When these fasteners were brought into electrical contact with the 316 friction stays, the resultant galvanic couple had a potential difference of about 0.25 volts, which was increased to about 0.55 volts because the fasteners were already in the active state. This would be sufficient to lead to galvanic corrosion in this aggressive environment. The 14% chromium manganese fastener would be the anode and corrode rapidly due to the high cathodic to anodic area ratio.

In addition to the technical issues discussed in the above example, there are other lessons to be learned:

- ensure that the correct grade of stainless steel is supplied. Items simply described as "stainless steel" are not always what they are expected (or turn out) to be;
- source from a reputable supplier;
- ask for test certificates.

Some of this information was supplied by the Corrosion Institute of Southern Africa, for more info go to www.corrosioninstitute.org.za



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Steel Market Info

Tentative Programme

DAY 1 - 6th November 2014

Gala Dinner : 7:00 pm, Hosted by Mr. Ratan Jindal

DAY 2 - 7th November 2014

9:30 - 10:00

Registration

10:00 - 11:45
Inaugural Session

Welcome address by Mr N C Mathur, President, ISSDA
Address : Shri G Mohan Kumar, Secretary, Ministry of Steel
 : C S Verma , Chairman, Steel Authority of India Ltd.
 : Ratan Jindal, CMD, Jindal Stainless Ltd.
Tim Aiken, President, Nickel Institute
Subhrakant Panda, President, International Chromium Development Association

Keynote Speaker

Markus Moll, MD, SMR - Steel & Metals Market Research
"Stainless Steel Strategy 2020 : The Indian Way, the Chinese Way ...or a Third Way"

11:45 -12:00

Tea Break / Networking

Session 1

12:00 – 1:30

-Pramod Kumar, GM, Rail Coach Factory, Kapurthala
-Sonali Rastogi , Architect & Senior Partner, Morphogenesis
-Neeraj R Kochhar, CMD, Viraj Profiles (I)
-S S Mohanty, Director (Technical) SAIL

1:30 – 2:30

Lunch Break

Session 2 & 3

2:30 - 5:00

-Dr. Vivekanand Kain, Bhabha Atomic Research Center, Mumbai
-Richard Matheson, Executive Director, AASDA, Australia
-Y S Trivedi, EVP, Larsen & Tubro
-Sanjay PV, Director, Sulzer India Ltd
-Mr. K. Syed Amir Basha, Chief Technology Officer, VA Tech Wabag Ltd
-A M Kulkarni, CEO, Mukand Limited
-Mr Hitesh Bhalaria, Bhalaria Metal Craft / Mr R L Choudhary, Steel Market Info

For registration, please visit our website www.stainlessindia.org

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The New Frontier of Stainless Steel Surface Finishing



The electro-colouring method for stainless steel is by now a well-known process. The desire to provide the market with new and innovative proposals, join today to the electrocolouring process, also an alternative surface treatment, derived from PVD technology, based on the physical deposit of titanium compounds. All the elements shown in this article are produced, through this exclusive process, by a well-known company based in the district of Cremona, specialized in the supply of surface finishing treatments for metal products. As well as ensuring all the characteristics of the electro-colouring method, this new process offers extremely high surface resistance, fully

homogeneous colours, and easy repeatability. The characteristic of colour homogeneity and its repeatability - especially in the range of green and red, which are rather "hard to treat" colours - represents one of the main advantages of this process, which is particularly appreciated by planners and designers.

"TSteel" Manufacturing Company: Steel Color S.P.A - Via per Pieve Terzagni 15 - I-26033 Pescarolo Ed Uniti CR, phone +39 0372 834311, fax +39 0372 834015, info@steelcolor.it, www.steelcolor.com / Pict. 1: "TSteel Nero SM" - Installation: Sapotti Italia on the occasion of the Milano Design Week 2013 - Project by: Park Associati, a cura di Cloe Piccoli - Photos: Franco Garbin / Pict. 3 Shading elements: "TSteel Verde SM" - Project: AE Architecture Studio BVBA, Belgio / Pict. 4 Stands designed and produced by: Form Srl, www.formsl.it





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Website : www.ajantapackaging.in
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Fax No. : 022-28822865
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Cell No. : +91 9823028048
Email : dhruv@autopressindia.com
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Brand Name : Stahl
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Cell No. : +91-9967858685
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Mobile No. : 9810004369
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Stall No./Booth No. : **L-13**
Company Name : **FOUR SQUARE MEDIA PVT. LTD.**
Address : Plot No.2, 2nd Floor, Dda Local Shopping Complex, Near Sant Nirankari Public School, Dr. Mukherjee Nagar, DELHI - 110009
City : DELHI - 110009
Contact Person : R.K. SAXENA
Telephon No. : 091-11-27606073/74/75
Cell No. : +91-9313577644
Email : info@foursquaremedia.co.in
Website : www.businessnewspapers.net, www.99business.com
Products Details : Food Processing, Dairy, Bakery, Poultry, Hotel, Restaurant, Catering, Banquets Equipments, Machines & Materials

Stall No./Booth No. : **C-9**
Company Name : **Gaurav Metal Industries**
Address : Behind Ishar Sar Gurdwara, Village Panj Dhera PHILLAUR (Punjab)
City : PHILLAUR (Punjab)
Contact Person : Gorav Gupta
Position / Designation : Owner
Telephon No. : 8283811651
Cell No. : 9855048651
Email : gauravmetalinidustries@yahoo.com
Website : info@ironutensils.com
Brand Name : www.ironutensils.com
Business Type : LUCKY
Products Details : Manufacturers
 Iron Tawa, Iron Kadai, Iron Frypan, Iron Dosa Tawa, Juice Machine (Hand Operated), Saag Cutter

Stall No. : **K-14**
Company : **GIFTS & ACCESSORIES**
Address : 507, Laxmi Plaza, Laxmi Industrial Estate, New Link Road, Andheri (W) Mumbai - 400053
City : Mumbai - 400053
Contact Person : Rakesh Desai
Designation : Head - Print Media Division
Telephon No. : 26335583 / 26335584
Cell No. : 09324100631
Email : gifts@vsnl.com, rakesh@giftsaccessories.com
Website : www.giftsaccessories.com
Brand Name : Gift & Accessories
Business Type : Magazine
Products Details : A division of Netlink Solutions India Ltd.

Stall No./Booth No. : **K-13**
Company Name : **GIFTS EXPO LTD.**
Address : 5, Cheremushkinsky Proezd, MOSCOW (RUSSIA)
City : MOSCOW (RUSSIA)
Contact Person : Ms. Anastasia Shushpanova (PR-manager)
Telephon No. : 007 (495) 775-25-32 ; 7 (499) 126-68-14
Email : expo@houseware-expo.com
Website : www.houseware-expo.com

Stall No./Booth No. : **C1**
Company Name : **GUANGDONG XIANGXINGFA ART GLASS CO.,LTD**
Address : Middle Area Of Dongcai Road, Caitang Twon,Chaoan,Chaozhou,Guangdon g
City : CHAOZHOU
Contact Person : WANGSHIXIONG
Position / Designation : Sales Man
Telephon No. : 0768-5634972
Fax No. : 0768-5634972
Cell No. : 13827339012
Email : xdfglass@188.com
Website : xdfglass.en.alibaba.com
Brand Name : XIANGXINGFA (XXF)
Business Type : Manufacturers
Products Details : Largest Manufacturer For Glass Lid In China, Producing All Kinds Of Tempered Glass Lids,with The Capacity Up To 6 Million Pcs/month

Stall No./Booth No. : **O-1 & P-1**
Company Name : **GRIND MASTER MACHINES PVT LIMITED**
Address : Plot No. B-11, M.I.D.C. Area Near Railway Station AURANGABAD, MAHARASHTRA-431005
City : AURANGABAD, MAHARASHTRA-431005
Contact Person : Mrs Mohini Kelkar, Mr Mahesh Sahasrabudhe
Position / Designation : DIRECTOR/GM SALES
Telephon No. : 0240-2374104
Fax No. : 0240-2376205
Cell No. : 9049998312, 9049998319
Email : sales@grindmaster.co.in
Website : www.grindmaster.co.in
Brand Name : GRIND MASTER
Business Type : Machine Manufacturerrs
Products Details : Buffing, Belt Grinding, Polishing And Lapping Machines For Metal

Stall No./Booth No. : **O4 & O5**
Company Name : **GRIND TOOLS**
Address : E-11 (4), Bhosari Industrial Area Pune-411 026
City : PUNE
Contact Person : Yatin Meher
Position / Designation : Partner
Telephon No. : 020 27120091
Cell No. : +91-9822093811
Email : info@grindtools.com / grindtools@gmail.com
Website : www.grindtools.com
Brand Name : GRIND TOOLS
Business Type : Manufacturers
Products Details : Grinding / Polishing / Buffing Machine & Spares



I

Stall No./Booth No. : **L-10**
Company Name : **INDIAN STAINLESS STEEL DEVELOPMENT ASSOCIATION**
Address : L-22/4, DLF Phase-II,
City : GURGAON - 122002
Contact Person : N.C. Mathur
Position / Designation : Persident
Telephone No. : 0124- 4375501, 02, 03, 509
Cell No. : 9810028992, 98104 04044,
 9910007552
Email : ncm@jindalsteel.com,
 nissda@gmail.com
Website : http://stainlessindia.org

Stall No./Booth No. : **K-12**
Company Name : **IHA (CHICAGO)**
Address : 6400 Shafer Court, Suite 650
 Rosemont, Des Plaines,
City : CHICAGO - IL 60018
Contact Person : Ms. Sonia Darshan, Ms. Fatima
 Kavi, Mr. Deepak Thapar
Email : piritta.torro@inspiredconnection.fi
Website : www.housewares.org

Stall No./Booth No. : **G-3**
Company Name : **INOXWARES PRIVATE LIMITED**
Address : 30-A, Lifescapes Nilay, 11/43
 Dr.B.Jaykar Marg, Thakurdwar Road
City : MUMBAI 400034
Contact Person : Manoj Shah, Vishal Shah, Anand
 Shah
Position / Designation : DIRECTOR
Telephone No. : 91-22013512
Fax No. : 91-22013514
Cell No. : 9821283872,
 9821254297,9821144766
Email : exports@inoxwares.com
Website : www.inoxwares.com
Business Type : Manufacturer, Exportere, Importer,
 Trader
Products Details : S.S Kitcheware, S.S Palta, S.S. Coil



Stall No./Booth No. : **D-3**
Company Name : **ISDO CORE TEAM**
Address : 71, Sona Apartment, Sona-Roop
 complex, Opp. Lal Bungalow,
 C.G.Road,
City : AHMEDABAD (GUJ.)- 380006
Contact Person : Ugamraj Hundia
Position / Designation : Chairman
Telephone No. : 079-27560219
Cell No. : 8511032222, 8511052222
Email : info@indinox.org,
 indinox2015@gmail.com
Website : www.indinox.org

j-k

Stall No./Booth No. : **G-7**
Company Name : **JAGANNATH ALUMINIUM INDUSTRIES**
Address : Plot No. 173, Hsiido Manakpur,
 Distt. Yamuna Nagar
City : YAMUNA NAGAR
Contact Person : Mr. Ajay Garg and Mr. Kanav Garg
Position / Designation : Managing Partner
Cell No. : +91-99966-28615
Email : info@jagannathmetal.com
Website : www.jagannathmetal.com
Brand Name : JA and Smart Cook
Business Type : Manufacturer and Exporter
Products Details : Tope, Sauce Pan, Fry Pan., Karahi,
 Deep Fry Pan, Milk Pan, Basrai
 Tope, Round Tray, Stock Pot, etc.

Stall No./Booth No. : **B-10**
Company Name : **JASS METALKRAFT PVT. LTD.**
Address : G-72 Sarvodaya Nagar, 1st
 Panjrapoie Lane C.P Tank
City : MUMBAI
Contact Person : Sailesh Shah/ Amar Shah
Position / Designation : Director
Telephone No. : +91 22 22424137
Fax No. : +91 22 30084137
Cell No. : +91 98332 75339
Email : help@chefkraft.in
Website : www.chefkraft.in
Brand Name : Chefkraft
Business Type : Manufacturer, Exporter, Importer
Products Details : Tri Ply Body Cookware
 Manufacturer Marketing the product
 across India under the Chefkraft
 brand name.

Stall No./Booth No. : **H-1**
Company Name : **JINDAL STAINLESS LTD.**
Address : Jindal Centre, 12 Bhikaji Cama
 Place, New Delhi-110066
City : DELHI
Contact Person : Mr. Rohit Raina
Position / Designation : Head-Corporate Affairs and
 Communications
Telephone No. : 011-41462522
Fax No. : 91 11 26170691
Cell No. : +91-9891977442
Email : rohit.raina@jindalsteel.com
Website : http://www.jindalstainless.com/



Business Type : Manufactureres
Products Details : Stainless Steel

Stall No./Booth No. : **A-13**
Company Name : **KEYUR KITCHENWARE**
Address : Kunal Industrial Estate, Unit No.5,
 Near Sbi,Gauraipada,
City : VASAI EAST, DIST:THANE
 (MAHARASTRA)
Contact Person : Mr. Kalpesh N. Nagda
Position / Designation : Director
Telephone No. : 0250-6054885, 6054886, 6454886
Fax No. : 0250-2452994

Cell No. : +91-9322234803
 Email : kessentials@gmail.com,
 info@kessentials.com
 Website : www.kessentials.com
 Brand Name : KITCHEN ESSENTIALS
 Business Type : Manufacturers; Exporter, Supplier
 Products Details : Stainless Steel Kitchenware,
 Cookware, Barware And Hard
 Anodised Cookware, pressure
 Cookers

Stall No./Booth No. : **E-1**
Company Name : **KOMAL TRADING CORPORATION**
Address : B-12, Basement, Vaishali
 Ind Estate, Mhatre
 Wadi, B.T.Road, Dahisar West,
 MUMBAI-400068
City :
Contact Person : Tekchand D. Bheda
Position / Designation : Prop
Telephon No. : 222223333
Fax No. : 28926188
Cell No. : +91-9820087177
Email : komal@vsnl.com
 tekchandbheda@gmail.com
Website : www.komalsteel.com
Brand Name : KOMAL
Business Type : Mfg. Traders Import & Export
Products Details : Oil Dispenser, Oil can, Idly
 Stand, Dhokla Stand & Kitchenware
 Utensile.

Stall No./Booth No. : **K-11**
Company Name : **LIFE MEDIA FUARCILIK A.Ş.**
Address : İSTOÇ - ÖKSÜZÖĞÜLLARI PLAZA,
 KAT 7, NO:71 BAĞCILAR
 İSTANBUL
City :
Contact Person : FATMA FUNDA ERCAN
Position / Designation : OPERATION MANAGER
Telephon No. : (90212) 292-6031
Fax No. : (90212) 292-3420
Email : fatma@zuchex.com
Website : www.zuchex.com
Brand Name : Zuchex, Ideal Homex
Business Type : Fair Organization

Stall No./Booth No. : **K-3**
Company Name : **M.PATWARI TRADERS PVT LTD**
A/C ZHEJIANG KILAI
INDUSTRIAL AND TRADE CO.
LTD
Address : Mumbai : 4, Rewa Chambers, 31,
 New Marine Lines, Mumbai .20.
 China : No.10 Lanhua
 Road, Baihuashan Industrial Area ,
 Wuyi, Zhejiang China
City : MUMBAI & Wuyi
Contact Person : INDIA: Mr Anil
 CHINA :Ms Miranda
Position / Designation : Manager
Telephon No. : MUMBAI 91-22-22053874,

Fax No. : 66362566
 CHINA 0086-579-87616668
 INDIA :91-22-22014164
 CHINA 0086-579-87617188
Cell No. : INDIA : MOBILE 98200 31190
 CHINA 0086-13064652696
Email : rmail@orientmercantile.com
 china_sales@kailaiss.com
Website : www.kailaiss.com
Brand Name : CLASSICSC
Business Type : Manufacturer and exporter
Products Details : 201/202/301/304 Stainless Steel
 Coil/Circle/Sheet/Pipe

Stall No./Booth No. : **E-5**
Company Name : **MACRO CRAFT PVT. LTD.**
Address : Unit No. 119, 3Rd Floor, New
 Unique Industrial Estate, Dr.
 R.P.Road, Mulund (West),
City : MUMBAI (MHRSTR) - 400080
Contact Person : Bhavesh Savta, Nirav Chheda
Telephon No. : 022-25646254, 32696622
Cell No. : 9320296622, 9819359555
Email : info@macroindustries.co.in
Website : www.macroindustries.co.in
Brand Name : SIZZLE
Business Type : Manufacturer
Products Details : Container Series, Mukhwas Series,
 Lunch Tiffin, Drinkware, Storage
 Canisters, Casserole, Air Tight
 Series, Flat Storage, Spices
 Containers, Canister.

Stall No./Booth No. : **K-4**
Company Name : **MADHU COOKWARES**
Address : Bahalgarh
City : SONIPAT
Contact Person : Mahender Vashist / Nitin Vashist
Position / Designation : Owner
Telephon No. : 9812233191
Cell No. : +91-9991333337
Email : info@madhucookwares.com
Website : www.madhucookware.com
Brand Name : Madhu cookwares
Business Type : Manufacturers
Products Details : Induction aluminium cookware,
 Hard Anodised, Thermoware,
 Appliances

Stall No./Booth No. : **B-21**
Company Name : **MAXWORTH TRADING CO.**
Address : Budhaji Niwas, 9/C, Chandī Wada
 Compound, Curry Road,
City : MUMBAI-400012
Contact Person : MR. RAKESH K. TEMBHURNE
Position / Designation : Manager
Telephon No. : 9322011457
Cell No. : +91-9820694591
Email : maxworthtradingco@gmail.com
Brand Name : SURBHI DELUX, FOLDING PICNIC
 TABLE



M

Stall No. : **B-13**
Company Name : **MAXELL PLAST (INDIA)**
Address : 3, Wood Warf 5 Lane, Walltax Road,
City / Town : CHENNAI-600079
Contact Person : Mr. Bharat Kumar
Position : Proprietor
Tel No. : 044-25293322, 25390673
Fax No. : 044-25390673
Cell No. : 98841 45642 09444027545
E-mail : mxellplastindia@hotmail.com,
 maxellplastindia.2008@rediffmail.com,
 m.rajcoflask@hotmail.com
Website : www.maxellplast.tradeindia.com
Exhibit Brand : MAXELL & RAJCO
Product Details : Mfrs. of SS Puf Insulated SS Flasks,
 Casseroles, Lunch Carriers,
 Hotpots, Bar Accessories &
 Novelties.

Stall No./Booth No. : **C-6, C-7**
Company Name : **MEHTA ENTERPRISES**
Address : A- 242, Shastrinagar
City : JODHPUR (RAJ)-342 003
Contact Person : Raman Bhai Mehta, Dhanpal Mehta
Telephone No. : 0291-2012569, 3296474,
 9929130222, 9352870474,
 9460775079, 9660778748
Email : mehta.dhanpal@yahoo.com,
 sales@luckystainlesssteel.com
Website : www.luckystainlesssteel.com,
 www.mehtaenterprises.in
Brand Name : LUCKY
Business Type : Manufacturer
Products Details : Pawali, Stores Box, Khumcha,
 Beding Khumcha, Beding Parat,
 Mathar Parat, Matki, Balti, Fatka
 Balti, Catering Tub, Dustbin, Vati &
 Kotari

Stall No./Booth No. : **D-1**
Company Name : **MIRA STEELS**
Address : 162-a Balkrishna Niwas, 2nd
 panjrapole Road, Opp. gaushala
 Gate
City : Mumbai
Contact Person : Nikhil Rajawat / Mitesh Rajawat
Position / Designation : Managing Director
Telephone No. : 22428501 / 22425695
Cell No. : 9892728880 / 7738549049
Email : sales@mirasteels.net
 /sales@mirasteels.com
Website : www.mirasteels.net
Brand Name : MIRA
Business Type : Manufacturer / Exporter
Products Details : Stainless Steel Catering Utensils &
 Kitchen Equipments



m-n

Stall No./Booth No. : **G-2**
Company Name : **MOSAIC HOUSEWARE PVT LTD**
Address : E-53, Sec. 4, Bawana Industrial
 Area
City : NEW DELHI-110039
Contact Person : Mr. Santosh Gupta
Position / Designation : National Sales Manager
Telephone No. : 011-27762594/95
Cell No. : +91-9582487788
Email : info@mosaichouseware.com
Website : mosaichouseware.com
Brand Name : Mosaic
Business Type : Manufacturers, Exporter, Importer,
 Distributor
Products Details : Barware, Table top, Thermoware,
 Salt & pepper, dining, storage,
 cutlery



Stall No./Booth No. : **A 3**
Company Name : **N - Mart Industries**
Address : 374/1, GIDC, Near Hanuman
 Mandir, Makarpura
City : Vadodara
Contact Person : Mr. Nimesh Gandhi
Position / Designation : Proprietor
Telephone No. : 0265-2635761 / 0265- 2654161
Cell No. : 9898064100
Email : nmart@nmartindustries.com
Website : www.nmartindustries.com
Brand Name : NMART
Business Type : Manufacturer
Products Details : Stainless Steel Handles for
 cookware

Stall No./Booth No. : **A 10**
Company Name : **NORTH AMERICAN
 MERCANTILE INDIA PVT LTD**
Address : Unit 12, Jamnadas Industrial Estate,
 Dr. Rajendra Prasad Road, Mulund -
 400080
City : MULLUND, MUMBAI - 400080
Contact Person : Mr. Ravi Kishinchand Matta
Position / Designation : Director
Telephone No. : 022 - 6136 8888
Fax No. : 022- 6136 8899
Cell No. : +91-9820298130
Email : ravimatta@northamerican.in
 admin@northamerican.in
Website : www.chefproindia.com
Brand Name : Chef Pro / Eris
Business Type : Manufacturer , Importer
Products Details : Electric Kitchen Appliances &
 Cookware

Stall No./Booth No.
Company Name
Address

City
Contact Person
Position / Designation
Telephone No.
Fax No.
Cell No.
Email
Website
Brand Name
Business Type
Products Details

D-5
OK INDUSTRIES
B-73, Naraina Industrial Area,
Phase-2, New Delhi-110028
NEW DELHI
Mr. Kamal Kapur
Proprietor
011-25894661, 62.63
011-25894664
+91-9717466999
info@okinds.com
www.okinds.com
OK
Manufacturer
Non Stick And Hard Anodised
Cookwares

Stall No./Booth No.
Company Name
Address

City
Contact Person
Position / Designation
Cell No.
Email

Brand Name
Business Type
Products Details

C-21
PLAST CARE
B-60, G-8 Radhapuri, Near Krishna
Nagar
DELHI
G.N. SHARM
PRO
+91-9312380015, 9212405175
splstcare@rediffmail.com,
vibhoraggarwal17@gmail.com
PLAST CARE
Trading
Kitchen Appliance

Stall No./Booth No.
Company Name
Address

City
Contact Person
Position / Designation
Telephone No.
Cell No.
Email
Website
Brand Name
Business Type
Products Details

F4
RANAKPUR STEEL
17 Sudama Bhavan 1St Floor , 1St
Panjrapole Lane C.P Tank
MUMBAI
UTTAM C JAIN
PROPRIETOR
22421005
+91-9322221202
info@priyakitchenwares.com
www.priyakitchenwares.com
PRIYA
Manufacturer/ Trader
Kitchen Stands, Kitchen Utensils,
Stainless Steel Wire Item

Stall No./Booth No.
Company Name

Address

City
Contact Person
Position / Designation
Telephone No.
Cell No.
Email
Website
Brand Name

Business Type
Products Details

D2, E2
**RATNA HOME PRODUCTS
PVT.LTD.**
63, Bada Mandir Compound, 1St
Panjarapole Road,
MUMBAI - 400 002
MR DHIRAJ V GALA
Managing Director
022-2242 4100/ 3240 8081
+91-998211 39142
support@ratnahomeproducts.in
www.ratnahomeproducts.in
RATNA / KUKU by RATNA / GULU
by RATNA
Manufacturers And Traders
Kitchenware, Dinnerware, Tableware



Stall No./Booth No.
Company Name
Address
City
Contact Person
Position / Designation
Telephone No.
Fax No.
Cell No.
Email
Website
Brand Name
Business Type
Products Details
Services

C-14
RASOISHOP.COM
Plot No. 69, Sector 1-A,
GANDHIDHAM - 370201
PP KRISHNAKUMAR
General Manager - Operations
2836284452
2836222830
+91-9426217227
gmo@softel.in
www.rasoishop.com
SOFTEL
E-commerce And Teleshopping
Virtual Mega Mall Of Kitchen Items
Marketing Of Manufacturers'
Kitchen Related Products.

Stall No./Booth No.
Company Name
Address

City
Contact Person
Position / Designation
Telephone No.
Cell No.
Email

Website

Brand Name
Business Type

Products Details

G-4
ROYAL INDUSTRIES
C-56/2, Basement, Wazirpur
Industrial Area, New Delhi-110052
NEW DELHI
MANISH GUPTA
PARTNER
011-27377302, 42475525
+91-09811370500, 08130230230
royalindustries_cutlery@yahoo.com
royalindustriescutlery@gmail.com
www.royalcutlery.in
www.royalsteelsindia.com
ROYAL & ROYAL GOLD
Manufacturing Of Stainless Steel
Cutlery
Cutlery & Dust Bin Hotel Wares &
House Hold Items

Stall No./Booth No.
Company Name
Address

City
Contact Person
Telephone No.
Cell No.
Email

A-11
ROYAL APPLIANCES
Juhu Versova Link Road, Opp. IDBI
Bank, Jeet Nagar 4 Banglow,
Andheri (W)
MUMBAI (MHRSTR) - 400053
Sataywan Patil, Nandkumar
022-65222265
9220921099, 9221837238
royaltrading72@yahoo.com,
royal_appliances@yahoo.com

Stall No./Booth No.
Company Name
Address

City
Contact Person
Position / Designation
Telephone No.
Cell No.
Email
Website
Brand Name
Business Type
Products Details

H-5
SAI HOME APPLIANCES
Kothari Industrial Estate, Ib Patel
road, Goregaon east
MUMBAI
Bharat Malvi
Head
2226860746
+91-8976068740
bharat@saihomeappliances.in
www.saihomeappliances.in
Sai Home Appliances
Manufacturers & Exporter
Kitchenware & Houseware Products

S

Stall No./Booth No. : **G-1**
Company Name : **SAM INTERNATIONAL**
Address : A-24, Puli Pehladpur, Suraj Kund Road,
 City : NEW DELHI - 110044. 
Contact Person : KULDEEP MITTAL
Position / Designation : Director
Telephone No. : 011-26368280, 26368281
Cell No. : +91-9811130939
Email : imports@saminternational.co.in
Website : www.sghome.in,
 www.saminternational.co.in
Brand Name : SG HOME
Business Type : Importers & Traders
Products Details : Bath, Kitchen, Bar, Household Acc.

Stall No./Booth No. : **H-4**
Company Name : **SARIKA STAINLESS STEEL IND.**
Address : 86, Dsidc Complex, Wazirpur Indl. Area,
 City : DELHI
Contact Person : L. N. Aggarwal / Tarun Aggarwal
Position / Designation : CEO
Telephone No. : +91-11-27371497, 27372859
Fax No. : +91-11-27375528
Cell No. : +91-9810047991, 9810146460
Email : info@sarikaindia.com,
 sssi@vsnl.com
Website : www.sarikaindia.com
Brand Name : SARIKA
Business Type : Manufacturer Exporter
Products Details : S.S. Houseware, Hotelware, Kitchen

Stall No. : **O-3**
Company : **SHARMA MACHINE TOOLS**
Address : CB-164, Ring Road Naraina,
 City : NEW DELHI - 110028
Contact Person : Mr. Neeraj Sharma
Designation : Directory
Telephone No. : 011-25778063, 25778220
Cell no. : 9811033616, 9811030284
Email : smtparkash@rediffmail.com,
 info@smtparkash.in
Website : www.smtparkash.com
Brand Name : SMT PRAKASH
Business Type : Manufacturer & Exporter
Products Details : Deep Drawing Double Action
Toggle Type Presses

Stall No./Booth No. : **C-3**
Company Name : **SHIV SHAKTI INDUSTRIES**
Address : Unit No. 18-19, Yamuna Building,
 Tungreshwar Industrial Estate,
 Sativali, Vasai (E), Thana Dist.
 City : MUMBAI
Contact Person : Jignesh Kachalia
Position / Designation : Partner
Cell No. : 91 9769098242, 919821364604
Email : jigneshkachalia@yahoo.in
Website : www.shivshakti-industries.in
Brand Name : SI
Business Type : Manufacturing
Products Details : MS & SS Cookware items

S

Stall No./Booth No. : **G-5 & F-5**
Company Name : **SHREE BALAJI METAL IND.**
Address : Plot No.22, Survey No.93/94, Golani Complex, Valiv,
 City : VASAI (E), Dist-thane,401208
Contact Person : Mr. RACHIT VORA
Position / Designation : Manager
Telephone No. : 0250-3268699
Cell No. : +91-9322517999
Email : ninemetal@gmail.com
Website : www.ninemetal.com
Brand Name : NANO9
Business Type : Manufacturers
Products Details : S.S.serving Pot, Chapati Pot, Cool Bottle, Lunch Pack, Clip Tiffin

Stall No./Booth No. : **B-1**
Company Name : **SHREE GANESH INDUSTRIES**
Address : G- 3,4 Vasai Small Scale Commercial Compound , Nh-8 Vasai Phata
 City : PELHAR VASAI (EAST) THANE
Contact Person : SUDHIR AGRAWAL
Position / Designation : PROPWRITER
Telephone No. : 022-28196168
Cell No. : +91-9223346708 /9167081238
Email : sudhiragrawal777@yahoo.com
Brand Name : MOONSTAR, NEEDHI, AVNI, GOLDEN BIRD
Business Type : Manufacturing
Products Details : Nonstick Cookware, anodized Cookwares, s.s. Casseroles

Stall No./Booth No. : **F3**
Company Name : **SHREE MAHALAXMI TRADE INC./JIN AAGAM LIFESTYLE SOLUTIONS PVT LTD.,**
Address : D-15, Vikas Industrial Estate, Near Bhayander Fattak,
 City : BHAYANDER (E)- 401105
Contact Person : MR. RAKESH Y. SHAH
Position / Designation : Proprietor
Telephone No. : 022-28193292/ 28199909
Fax No. : 022-28192778
Cell No. : +91-9820053292 
Email : rakesh@smti-india.com
Website : www.smti-india.com
Brand Name : AAGAM HOUSE WARE
Business Type : Manufacturer & Exporter
Products Details : Canister, Designer Wati, Bath Ware, Bowl & Colander & Gift Article

Stall No./Booth No. : **H-3**
Company Name : **SHREE SHAKTI ENTERPRISES PVT. LTD.**
Address : Plot No. 72, Sec- 57 Phase- IV, HSIIDC, KUNDLI,
 City : Sonapat Haryana
Contact Person : Mr. Rahul BAJAJ 
Position / Designation : Director
Telephone No. : 0130-2219960/61/62
Fax No. : 0130-2219964
Cell No. : 9311830050
Email : rahul@prbutensils.com,



exhibitors

Website : rahulbaja8609@yahoo.co.in
 Brand Name : www.pnbutensils.com
 Business Type : PNB
 Products Details : Manufacturers
 Houseware, Kitchenware, Tableware

Stall No./Booth No.
 Company Name
 Address

City
 Contact Person
 Position / Designation
 Telephone No.
 Fax No.
 Cell No.
 Email
 Website
 Brand Name
 Business Type
 Products Details

F2
SHREE VALLABH METALS
 Gala No. 8, Shree Ganesh Industrial Estate, Panchal, Hp Gas Godown Lane, Bhayander (East) - 401105
THANE
BHAVESH JAIN
 Partner
 022 - 28150407
 022 - 28150602
 +91-9819208320
 bhavesh@shreevallabh.co.in
 www.shreevallabh.co.in
MAXFRESH
 Manufacturers & Exporter
 Maxfresh Stainless Steel Hot Pots



Stall No./Booth No.
 Company Name
 Address

City
 Contact Person
 Position / Designation
 Telephone No.
 Cell No.
 Email
 Website
 Brand Name
 Business Type
 Products Details

J1
SHREEPAL OVERSEAS
 B/4 Kusumghar Ind Estate M I Cabin Road Near Goddev Naka Bus Stop, BHAYENDER (E)
THANE - 401105
MR.NISHIT SHAH
 PARTNER
 022-28190522
 9833077060
 info@shreepal.com
 www.shreepal.com
 shreepal
 manufacturer exporter
 Hotelware Kitchenware Cutlery

Stall No./Booth No.
 Company Name

Address
 City
 Contact Person
 Position / Designation
 Telephone No.
 Fax No.
 Cell No.
 Email
 Website
 Brand Name

B-2,B-3
SHRI RAM UTENSILS INDUSTRIES
 H1/417, Sangriya Mini Growth Centre
JODHPUR
RAJESH OJHA
 CEO
 0935247580
 0291-2746896
 09828074607
 sru2012@rediffmail.com
 www.chikkumikkuj.com
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Stall No./Booth No.
 Company Name
 Address

City
 Contact Person
 Position / Designation
 Telephone No.
 Cell No.

Email
 Website
 Brand Name
 Business Type
 Products Details

F-9
SHREE SAI ADINATH PLATER
 Gala No. 1/1-Duct Lane, Khindi Pada, Bhandup-West
MUMBAI-400082
MR. BHAVESH NAGDA
 Proprieter
 022-25962608
 +91-9820979760, 9320079760, 9969381822
 shreesai.adinathplater@gmail.com
 www.gurukrupacreation.com
GURUKRUPA
 Manufacturers
 St. S.Utensils Gift Set-magic Silver, Matrix Finish Copper Plated, Silver Plated Box Pack.

Stall No./Booth No.
 Company Name
 Address

City
 Contact Person
 Position / Designation
 Telephone No.
 Fax No.
 Cell No.
 Email
 Website
 Brand Name
 Business Type
 Products Details

A-1
M/S SIMRAJ IMPEX
 4/55, Shop No.101, First Floor, Victoria Cross Building, Saraswati Marg, Karol Bagh,
NEW DELHI-110005
Mr. Suresh Kumar
 Manger
 011-47548054
 011-47539548
 +91-08130165763, 08447550250
 simrajimpex@gmail.com
 www.demirelplastik.com
 Hobby Life
 Trader, Importer
 Plastic Item

Stall No./Booth No.
 Company Name
 Address

City
 Contact Person
 Position / Designation
 Telephone No.
 Fax No.
 Cell No.
 Email
 Website
 Brand Name
 Business Type
 Products Details

C2
SIVANESAN COMPANY (IND)
 No.271 Poonamallee High Road, Kipauk, Chennai 600 010
CHENNAI
S. SIVANESAN
 Managing Partner
 +91-44-28363052/1053
 +91-44-28360500
 +91-9840031200
 sivanese@sspremier.net
 www.sspremier.net
 SS Premier
 Manufacturer & Exporter
 Manufacturers of Cookware & Appliances

Stall No./Booth No.
 Company Name

Address
 City
 Contact Person
 Position / Designation
 Telephone No.
 Cell No.
 Email

B7
SOMCHAND JETHALAL & COMPANY
 21 DR M C Jawie Marg, Opp. Vijay Nagar Bldg, Dadar West,
MUMBAI - 400028
MR JAYENDRA GHOLANI
 PARTNER
 9819391025
 9819391025, 9820938755
 gholani@hotmail.com

S

Brand Name	:: SUPERWARE
Business Type	:: Importers And Traders
Products Details	:: Hard Anodised Cookware , Atlasware Cool Bottles
Stall No./Booth No.	:: O-7
Company Name	:: SPINKS IMPEX
Address	:: 88, Pace City-1, Sector- 37
City	:: GURGAON, Haryana (India)- 122001
Contact Person	:: Mr. Murlaza Y. Merchant
Position / Designation	:: HOD (Laser Machine Sales & Services)
Telephone No.	:: 0124-4770500, 528
Cell No.	:: +91-9999058835
Email	:: m.merchant@markolaser.com, info@markolaser.com, info@spinksworld.com
Website	:: www.markolaser.com, www.spinksworld.com
Brand Name	:: MARKOLASER
Business Type	:: Manufacturer
Products Details	:: Laser Marking Machine
Stall No./Booth No.	:: G-9
Company Name	:: SUMEET STEEL
Address	:: Unit no 23,29,31, Shubh Industrial Estate, Sector-2, Gaurapada, Near Agog Pharma
City	:: Vasai East, Thane-401208
Contact Person	:: NITISH JAIN
Position / Designation	:: PARTNER
Cell No.	:: 9167345511
Email	:: info@sumeetsteel.com
Website	:: www.sumeetsteel.com
Brand Name	:: NAKSHATRA
Business Type	:: Manufacturer
Products Details	:: Non Stick Cookwares
Stall No./Booth No.	:: B11-B12/C10-C11-C12
Company Name	:: SUN GLORY INDUSTRY INTERNATIONAL LIMITED
Address	:: Room.1501,Baihui Plaza.No.195,Zhongshan Five Rd.,Yuexiu,Guangzhou City,
City	:: GUANGZHOU Province, China
Contact Person	:: Ms Elena
Position / Designation	:: General Magager
Telephone No.	:: 020-83649153
Fax No.	:: 020-83649153
Cell No.	:: 13922210559
Email	:: elena@sungloryind.com, sunglory@188.com
Website	:: www.sungloryind.com
Brand Name	:: NO.2 ,Shiyu,Shinhan
Business Type	:: Manufacturers
Products Details	:: Hydraulic Pressing Machine, brazing Machine, Polishing Machine, Sanding Machine, trimming Machine, Washing Line, Hydraulic Riveting Machine, Puching Machine, Feeder

U-Z

Stall No./Booth No.	:: K7
Company Name	:: UNICORN METAL INDUSTRIES
Address	:: C/O Vallabhdas & Sons, 1462 & 4, Harkishandas Seth'S Pole, Mandvi'S Pole, Nr. Astodia Brts Bus Stand, AHMEDABAD
City	:: AHMEDABAD
Contact Person	:: Jatin Thacker
Position / Designation	:: Director
Telephone No.	:: 079-22140619
Cell No.	:: +91-091 - 9-375 376 377 / 9-374 375 376 / 94263 55006
Email	:: info@unicorrmetalindustries.com / jvallabhdas@gmail.com
Website	:: www.unicorrmetalindustries.com
Brand Name	:: "UNIMET JK" & "JK VALLABHDAS"
Business Type	:: Manufacturers, Traders & Exporters
Products Details	:: All Types Of Aluminium Utensils
Stall No./Booth No.	:: A-4
Company Name	:: VAISHALI ENTERPRISE
Address	:: D-47, Sarvodaya Nagar, 1st Panjrapole Lane MUMBAI 400004
City	:: MUMBAI 400004
Contact Person	:: Hiren Bhai/ Popat Bhai
Position / Designation	:: PROPRIETOR
Telephone No.	:: 022-22427462
Cell No.	:: 9930314327, 9324098203
Email	:: hiren.khimsaria99@gmail.com
Website	:: www.vaishalienterprise.in
Brand Name	:: DAKSH
Business Type	:: Wholesale
Products Details	:: Stainless Steel Handicraft
Stall No./Booth No.	:: D4 & E4
Company Name	:: WEILBURGER COATINGS I PVT. LTD
Address	:: JI 04, Kandua Poly Park, Po Jainagar, Sankrail DISTT: HOWRAH
City	:: DISTT: HOWRAH
Contact Person	:: MR SOUMEN SINHA
Position / Designation	:: Managing Director
Telephone No.	:: 033-26615000
Fax No.	:: 033-26615020
Cell No.	:: +91-9830065945
Email	:: soumen@grebe.in
Website	:: www.grebe.com
Brand Name	:: GREBLON
Business Type	:: Manufacturer
Products Details	:: Nonstick Coating Material.
Stall No./Booth No.	:: L-12
Company Name	:: ZHONGSHAN SHOW-ALL EXHIBITION CO., LTD
Address	:: Room.217,Second Floor,No1 Building,YUJIA complex Building,Qiguanxi Road,East District, Zhongshan City, GUANGDONG Province CHINA
City	:: GUANGDONG Province CHINA
Contact Person	:: Ms. Freya
Telephone No.	:: (+86) 760 88809111
Cell No.	:: (+86)-13924925848
Email	:: Freya@Show-All.cn, xueyingyilan99@hotmail.com





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JODHPUR (RAJASTHAN)-342001
Mobile: 9929130222, 9694504444,
9460717579
Product: MFS of SS Utensils, Pawal,
Khuncha, Vinod Boal.

Mr. Ankur Saxena
R. KAY EXPORTS
12, Saket New Civil lines,
SMORADABAD -244001
Ph.: 0591-6456070
Mobile: 9897012155
Product: MFS of Kitchen wares,
Barwares, Tableware

Mr. Prateek Gujral
ACCURATE STAINLESS P. LTD.
A-109/1, Wazirpur Industrial Area,
Near Sri Ram Chowk,
NEW DELHI-110052
Ph.: 011-45565398
Mobile: 9999975398
Product: MFS. of S.S. Sheets & Coils

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Mr. S. John
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S. no. 628/2, 628/3, 2nd Cross Street, Redy
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- DEV ENTERPRISES, BHAYANDER
- DEV METAL INDUSTRIES, DELHI
- DGM TUBES PVT. LTD., PUNE
- DHANJALI INDUSTRIES, NEW DELHI
- DHANJALI METAL BHAGALPURI STEEL IND., BHAYANDER (E)
- DHANJALI AGENCIES, RAIPUR
- DHANJALI METAL INDUSTRIES, AHMEDABAD
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- DIVA EXPORTS PVT. LTD., NEW DELHI
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- DURGAL METALS, MUMBAI
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- JANGAMIA STEEL, PUNJ HARYANA
- JAY EM EXPORTS, CHENNAI
- JAY KAY ENTERPRISES, DELHI
- JAWANTAL, DRESDENHAR & CO., MUMBAI
- JAYDEEP METALS, DELHI
- JAYEM METAL CORPORATION, DELHI
- JYVARI INTERNATIONAL, DELHI
- JAYSHANKAR INDUSTRIES, RAJKOT
- JETTECH INDUSTRIES CO. LTD., CHINA
- JEWEL ENTERPRISES, BHAYANDER (E)
- JEWEL SMOLESS LIMITED, INDORE (M.P.)
- JINDAL STAINLESS LIMITED, DELHI ROAD, HISAR
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- KHEMANI INDUSTRIES ENTERPRISE, JODHPUR
- KHUSHI METAL, VASAI (E), THANE
- KING METAL WORKS, MUMBAI
- KITCHEN ESSENTIALS, VASAI (E)
- KITCHEN STORES & TOOLS (INDIA) PVT. LTD., DELHI
- KITCHENWARE PVT. LTD., GURGAON
- KLOUD INTERNATIONAL, MUMBAI
- KODAL TRADING CORPORATION, MUMBAI
- KONDU ENGINEERS, COMBATORE
- KOTHARI STEEL CORPORATION, MUMBAI
- KRISHNA INDUSTRIES, MUMBAI
- KRISHNA INDUSTRIES, RAJKOT
- KRISHNA TRADING CO., NEW DELHI
- KRISHNA VAJAY INDUSTRIES, AHMEDABAD
- KRISHNA ACID AGENTS, AHMEDABAD
- KRITI ASSOCIATES, AHMEDABAD
- KUBER TECHNO CRAFT, GULSHANATI
- KUMAR STEELS INC., PUNJ, SOHRAT (HARYANA)



Indian
Stainless Steel
Houseware
Show **2015**

**PRODUCT
PROFILE**

- Cookware
- Utensils

- Kitchenware
- Kitchen tool & Cutlery



Organized & Promoted by:

Steel Market Info

THE MAGAZINE DEDICATED TO STAINLESS STEEL AND FLATWARES **स्टील मार्केट इन्फो**

CHENNAI, INDIA JULY 2015

- Machinery & Accessories
- Petware
- Raw Materials
- Restaurant & Hotel ware
- Gift Items
- Tableware



2nd Floor, Nirmal Tower, Chopasani Road, JODHPUR - 342 003 (Raj.) INDIA
Ph.: 0291-2441514, • Fax : 2632533 • Mob.: 09314713809
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Web: www.steelmarketinfo.com, www.inoxhousewareshow.com



BHALARIA

if you can draw it, we can make it



WHY BHALARIA?

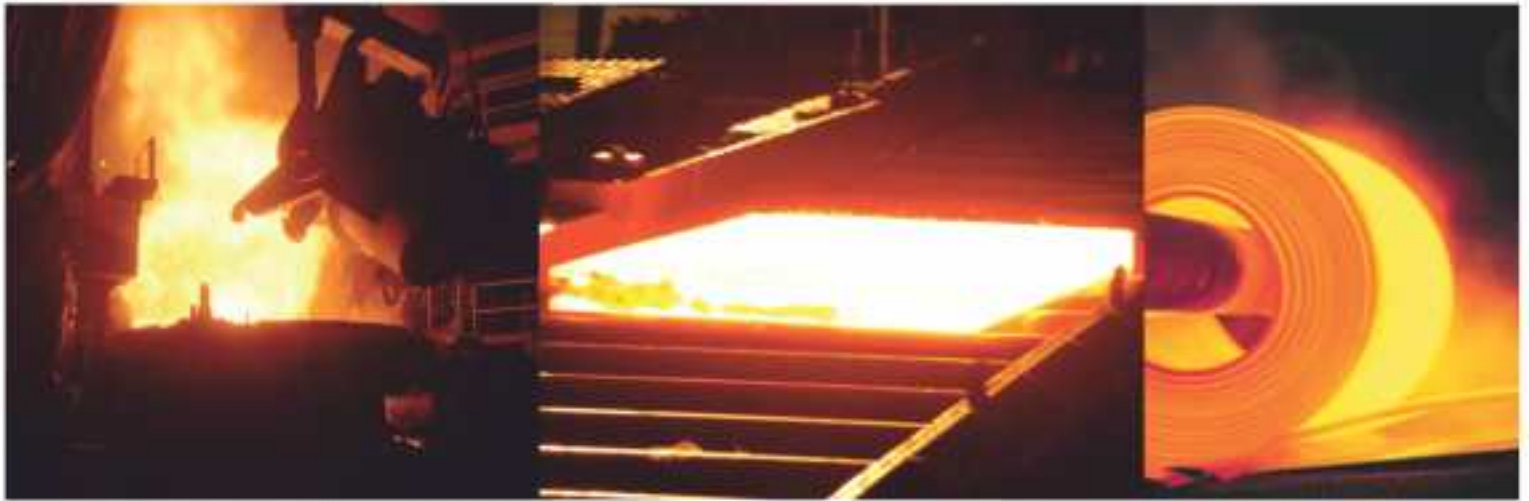
- Advantage of wide and varied machineries and capability for different product range operations
- Consistent Quality
- 6500 Product Range to Offer. 500 OEM Products
- Service - small orders are also catered
- 100 products in one container can be shipped
- 9 times Export Excellence Award Winner from Govt.
- 14 times Design Award Winner
- Relationship Management, Value Partnership The Thoughts - of Bhalaria Team

BHALARIA METAL CRAFT PVT. LTD.

Bhalaria Rd., Opp. Hindu Shmashan, Bhayander (W), Mumbai, Dist. Thane, Maharashtra 401 101, India. Tel : (91-22) 2619 8234, 2619 8226.
Fax : (91-22) 2619 8227, 2625 6526. E-mail : sale@bhalariametals.com, exports@bhalariametals.com. Website : www.bhalaria.com, www.bhalariametals.com



INTEGRATING THE LONGEST STAINLESS STEEL VALUE CHAIN



BRG with an envisaged production capacity of 800,000 Metric Tonnes Per year, integrates the longest Stainless Steel value chain - From Commodities to Specialities

The BRG bouquet includes a large range of slabs, plates, coils, sheets, circles to finished products - kitchenware, pipes, tubes and modular kitchens - tailored to meet stringent standards and individual customers' needs.

Also on offer :: WIDE SS 2000 - a USP from BRG that allows Stainless Steel plates to be customised up to 2000 mm width.



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Email ID : marketing@brggroup.in



HOW FRESH AND HYGIENIC WOULD YOUR FOOD BE WITHOUT STAINLESS STEEL?

PHI MAL RAJ BIL 00016868



Most materials used for cooking leave traces of their metallic properties onto the food. But, Stainless Steel being an inert material does not have any kind of leaching and this is why, it is not only NSF approved but, is also the most recommended medium for cooking. Its surface is non-porous in nature and hence utensils made from Stainless Steel can easily be cleaned and maintained. No wonder that, Stainless Steel is called as one of the most hygienic metal. Now if that isn't the magic of Stainless Steel then what is?

www.jindalstainless.com

JSL
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Shaping a Stainless World